

A close-up, high-angle photograph of a black Cervélo bicycle frame. The frame is the central focus, showing the head tube, down tube, and seat tube. The text 'I E S' is printed vertically on the head tube. The lighting is dramatic, highlighting the sleek, aerodynamic lines of the frame against a dark background.

2019

cervélo

WELCOME

Dear Cervélo Partner,

2019 is shaping up to be one of the most exciting years in recent history for Cervélo.

Cervélo was a pioneer, and our engineering focus was our win. Yet over the years competition has intensified and complexity has crept into the model. Rider expectations have evolved. Dealer perceptions have changed. Superior engineering alone is not the differentiator it once was. In the past our "reason" was a technological one vs. a human one. Today, our "reason" must evolve so that human advancement becomes the driving force behind technological advancement. Today we exist to help determined riders prevail. Today, we exist to remove every last technical excuse and obstacle that gets in the way of triumph.

If you look closely, you will notice that this is the first piece of many to reflect our new Brand Refresh. This fall, our newly branded website will launch with breakthrough aero product that will once again propel us ahead of the peloton.

With all this in mind, Cervélo's primary focuses in 2019 will include:

- Completely new website to engage and enhance the customers journey with the Brand.
- Totally redesigned S-Series - made for the uncompromising, unapologetic rider who craves road-blurring speed. The new S-Series is the evolution of system thinking.
- The R-Series continues it's award winning ways with new colorways and more options to satisfy the discerning rider's requirements.
- New C2 - an entry level addition to one of the best endurance bikes on the market today.
- Maintaining our foothold in triathlon, the PX and P-Series continue to carry triathletes to the finish line.
- Increased margin opportunity by growing your business throughout the upcoming season.

We are building on our new and continuing successes by increasing bike availability to meet demand, investing in marketing efforts such as the brand refresh, new website, targeted marketing campaigns and sponsorships. These investments will not only bring more business into your store, but will also boost the number of riders participating in high-performance cycling. We look forward to growing our partnerships over the coming year.

Sincerely,



Jesse Porter, Global Sales Director

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OUR RIDERS

We stand with our riders. Uncompromising, unyielding and unapologetic in chasing that road-blurring speed. Together we defy the wind, the gravity and the cobbles that stand in our way. And we never look back. It's an attitude that's guided Cervélo from the very beginning. It informs every engineering decision we make. It drives our evolution. In aero, in stiffness, in weight, in ride quality, in usability. It creates the finest bicycles in the world. So, like our riders, we never stop pushing forward. Welcome to Cervélo.

OUR APPROACH

Our design approach is purely engineering-driven. We apply the same rigorous process for each of our high performance road, triathlon, and track bikes: define and measure, build, test, refine, and repeat until expectations are exceeded. The result is industry-leading bikes that consistently come out on top in comparison tests and win awards from the most respected industry publications. More importantly, our bikes earn accolades from racers and riders of all types, from World Tour pros to everyday athletes. Each Cervélo bicycle combines select Design Features-technologies created by our engineers to further the performance of the bike across key markers to make the one difference that matters: a difference you can feel.



DESIGN FEATURES

Our Design Features target aerodynamics, weight, stiffness, ride quality and usability. Here's a guide to our most core applications...



BBRIGHT™

Cervélo developed BBright to take advantage of the fact that oversized frame tubes are stiffer and lighter. With the BBright system, larger-sized tubes are used in the seat tube, down tube, and lefthand chain stay. The benefit is increased stiffness and pedalling efficiency in a lighter weight frame. BBright is compatible with all major bottom bracket standards.

SQUOVAL MAX

Squoval Max is a library of tube shapes that combine the attributes of a square section with those of a box with an oval. With these unique shapes, we dial in the ideal balance of stiffness and weight in specific areas of a frame. Our new Squoval Max delivers our highest level of stiffness with low aerodynamic drag.

SQUOVAL

Squoval is a library of tube shapes that combine the attributes of a square section with those of a box with an oval. The shapes and sizes of these tubes enable our engineers to achieve the ideal balance of stiffness, weight, and vibration management.

PRO FIT

Cervélo's Pro Fit offers our lowest frame stack heights to enable an aerodynamic riding position. The Pro Fit is the direct result of input from our Pro Team racers who wanted to get their handlebars as low as possible for maximum aerodynamic advantage.

ELITE FIT

Our Elite Fit is based on extensive observations and analysis of riders' positions. It offers a wide range of positions to suit all, from endurance riders to Pro-Tour racers, without compromising handling, comfort, or performance.

ENDURANCE FIT

Our Endurance Fit prioritizes comfort and stable handling. A shorter frame reach and higher hand position create a more upright riding position, ideal for long days in the saddle.

TRUEAERO

TrueAero combines specific tube shapes, sizes, and design features to improve aerodynamic flow across the bike. The application of TrueAero is tailored specifically for each of our bikes and their intended uses.

EXTENDED SEAT TUBE CUTOUT

Our Extended Seat Tube Cutout is a close fitting curve in the seat tube, which shields the leading edge of the rear wheel to significantly improve aerodynamic performance.

INTEGRATED STORAGE

Integrated Storage enables you to carry your nutrition, hydration, and flat kit in storage compartments integrated into the bike. Essential items will be easily accessible without compromising the aerodynamics or structure of the bike.

MODULAR STORAGE

Modular Storage offers plenty of options for how and where you carry essential items on your bike. Compatible with both Cervélo and aftermarket products, you will be able to arrange the storage of your bottles, nutrition, flat kits, and keys/phone in the way that best suits you.

AERO CABLE MANAGEMENT

The Cervélo frame, fork, and handlebars are designed to hide brake and gear control lines from the wind for improved aerodynamics, without sacrificing usability or performance.



reddot award 2018
winner bicycle design

BICYCLE DESIGN –

Cervélo P5X: Red Dot Award



**TEST WINNER –
AERO VS. WEIGHT**

Cervélo S5: TOUR, 2/2018



BIKE OF THE YEAR –

Cervélo R5 Disc: Velonews Bike of the Year, 2017



**EDITORS' CHOICE –
ROAD BIKE**

Cervélo Rca: Bicycling, 2017



**READER POLL –
INNOVATIVE PRODUCT
AWARD**

Cervélo P5x: 220Triathlon, 2017



**BEST OF THE BEST –
BICYCLE BRAND CONTEST**

Cervélo P5X: German Design Council, 2017



**BIKE OF THE YEAR 2016 –
BEST DEBUT**

Cervélo C5: CYCLINGPLUS, 5/2016



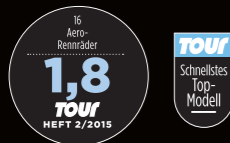
**TEST WINNER –
MOST VERSATILE BIKE**

Cervélo C3: TOUR, 6/2016



**EDITORS' CHOICE –
ROAD BIKE**

Cervélo S5: DA Di2: Bicycling, April 2015



**TEST WINNER –
FASTEST TOP-OF-THE-LINE MODEL**

Cervélo S5: TOUR, 2/2015



**EDITORS' PICK –
AERO BIKE TEST**

Cervélo S5: VeloNews, 2015



**MOST WANTED –
TRIATHLON AND TIME TRIAL BIKE**

Cervélo P5: Bike Radar, 2015



S-SERIES

AERO ROAD



S-SERIES

Whether they're speeding past for the yellow jersey or speeding towards a personal best, the select few who ride the S-Series share in the belief that speed, above all else, always wins. That's why we offer them our very best; stiffness and aerodynamics engineered to provide the blistering speed they crave.

S5 Disc

The S5 Disc was made for the uncompromising, unapologetic rider who craves road-blurring speed. This model is the evolution of system thinking. Cervélo engineers set out to develop the next iteration of the S series recognizing that it's survival of the fastest in the peloton and nothing but the stiffest, most responsive, integrated race machine will do. The S5 Disc rider need never look back.

S3 available in Disc and Rim

For our riders that demand the best of themselves and their equipment, the S3 was revolutionized to leave no room for excuses. When the rules changed we grasped the opportunity. Aerodynamic gains for the rider with a fully integrated cockpit for both mechanical and electronic builds. Go ahead, defy the wind.

S2 Rim MY18

With lineage straight from the category-defining Soloist, the original S2 design set standards that are now copied across the aero road segment. This model was based on the perfect S2 experience — the last sprint on your Saturday morning group ride, or a long, solo straightaway at the edge of town — and make every part of that ride faster. The S2 is a bike that delivers maximum performance at a value-conscious price. Wherever your personal finish line is, we'll get you there faster.

S-SERIES

S5 Disc Dura Ace Di2 9170
Black/Graphite/White



S-SERIES

S5 Disc Dura Ace Di2 9170

Specs

Fork	Cervélo All-Carbon, Tapered S5 Fork For Disc
Headset	FSA IS2 1 x 1-3/8
Wheels	ENVE SES Disc 5.6
Tires	Continental GP4000 SII 25mm
Crankset	Shimano Dura-Ace 9100 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG901, 11 spd
Front Derailleur	Shimano Dura-Ace Di2 9150, 11 spd
Rear Derailleur	Shimano Dura-Ace Di2 9150, 11 spd
Cassette	Shimano Dura-Ace CS-R9100, 11-30
Shifters	Shimano Dura-Ace Di2 9170, 11 spd
Handlebar	Cervélo, AB08
Stem	Cervélo, CS28 V-Stem
Brake Calipers	Shimano Dura Ace 9170
Brake Rotor	Shimano SM-RT900, 160mm
Saddle	Prologo Dimension NACK
Seatpost	Cervélo SP20

Order details

Black/Graphite/White

28" S5 DISC DURA ACE DI2 9170	48	633 070 200
28" S5 DISC DURA ACE DI2 9170	51	633 070 201
28" S5 DISC DURA ACE DI2 9170	54	633 070 202
28" S5 DISC DURA ACE DI2 9170	56	633 070 203
28" S5 DISC DURA ACE DI2 9170	58	633 070 204

S-SERIES

S5 Disc RED eTap
Black/Graphite/White



S-SERIES

S5 Disc RED eTap

Specs

Fork	Cervélo All-Carbon, Tapered S5 Fork For Disc
Headset	FSA IS2 1 x 1 - 3/8
Wheels	DT Swiss ARC 1450 DiCut 48 Disc
Tires	Continental GP4000 SII 25mm
Crankset	SRAM RED 52/36
Bottom Bracket	Cervélo BBright Connect 30x86
Chain	SRAM RED 22
Front Derailleur	SRAM RED eTap, 11 spd
Rear Derailleur	SRAM RED eTap, 11 spd
Cassette	SRAM XG 1190, 11-28
Shifters	SRAM RED eTap HRD, 11 spd
Handlebar	Cervélo, AB08
Stem	Cervélo, CS28 V-Stem
Brake Calipers	SRAM RED HRD
Brake Rotor	SRAM CenterLine X 160mm
Saddle	Prologo Dimension TiRox
Seatpost	Cervélo SP20

Order details

Black/Graphite/White			
28" S5 DISC SRAM RED ETAP	48	633 070 210	
28" S5 DISC SRAM RED ETAP	51	633 070 211	
28" S5 DISC SRAM RED ETAP	54	633 070 212	
28" S5 DISC SRAM RED ETAP	56	633 070 213	
28" S5 DISC SRAM RED ETAP	58	633 070 214	

S-SERIES

S5 Disc Ultegra Di2 8070
Black/Graphite/White



S-SERIES

S5 Disc Ultegra Di2 8070

Specs

Fork	Cervélo All-Carbon, Tapered S5 Fork For Disc
Headset	FSA IS2 1 x 1-3/8
Wheels	DT Swiss PRC 1450 Spline 35 Disc
Tires	Continental GP4000 SII 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra Di2 8070, 11 spd
Handlebar	Cervélo, AB08
Stem	Cervélo, CS28 V-Stem
Brake Calipers	Shimano Ultegra 8070
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Dimension T4.0
Seatpost	Cervélo SP20

Order details

Black/Graphite/White			
28" S5 DISC ULTEGRA DI2 8070	48	633 070 220	
28" S5 DISC ULTEGRA DI2 8070	51	633 070 221	
28" S5 DISC ULTEGRA DI2 8070	54	633 070 222	
28" S5 DISC ULTEGRA DI2 8070	56	633 070 223	
28" S5 DISC ULTEGRA DI2 8070	58	633 070 224	

S-SERIES

S5 Disc Ultegra 8020
Riviera/Slate/Black



S-SERIES

S5 Disc Ultegra 8020

Specs

Fork	Cervélo All-Carbon, Tapered S5 Fork For Disc
Headset	FSA IS2 1 x 1-3/8
Wheels	DT Swiss P1800 Spline 32 Disc
Tires	Continental GP4000 SII 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8020, 11 spd
Handlebar	Cervélo, AB08
Stem	Cervélo CS28 V-Stem
Brake Calipers	Shimano Ultegra 8070
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Dimension T4.0
Seatpost	Cervélo SP20

Order details

Riviera/Slate/Black			
28" S5 DISC ULTEGRA 8020	48	633 070 230	
28" S5 DISC ULTEGRA 8020	51	633 070 231	
28" S5 DISC ULTEGRA 8020	54	633 070 232	
28" S5 DISC ULTEGRA 8020	56	633 070 233	
28" S5 DISC ULTEGRA 8020	58	633 070 234	

S-SERIES

S5 Disc Frameset
Black/Olive/Fluoro



Black/Graphite/White

S-SERIES

S5 Disc Frameset

Specs

Fork	Cervélo All-Carbon, Tapered S5 Fork For Disc
Headset	FSA IS2 1 x 1-3/8"
Handlebar	Cervélo, AB08
Stem	Cervélo S5 V-Aero Stem
Seatpost	Cervélo Carbon, Aero SP20
Thru Axles	Cervélo RAT Thru Axles

Order details

Black/Graphite/White		
28" S5 DISC FRAMESET	48	633 071 400
28" S5 DISC FRAMESET	51	633 071 401
28" S5 DISC FRAMESET	54	633 071 402
28" S5 DISC FRAMESET	56	633 071 403
28" S5 DISC FRAMESET	58	633 071 404
Black/Olive/ Fluoro		
28" S5 DISC FRAMESET	48	633 071 410
28" S5 DISC FRAMESET	51	633 071 411
28" S5 DISC FRAMESET	54	633 071 412
28" S5 DISC FRAMESET	56	633 071 413
28" S5 DISC FRAMESET	58	633 071 414

S-SERIES

S3 Disc Ultegra Di2 8070
Flouro/Black/White



Graphite/Black/Red

S-SERIES

S3 Disc Ultegra 8020
Graphite/Black/Red



Flouro/Black/White

S-SERIES

S3 Disc Ultegra Di2 8070

Specs

Fork	Cervélo All-Carbon, Tapered S3 Fork For Disc
Headset	FSA IS2 1-1/4 x 1-3/8"
Wheels	Novatec R5 Carbon 48mm Disc
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra Di2 8070, 11 spd
Handlebar	Cervélo AB09
Stem	Cervélo ST28
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Dimension STN
Seatpost	Cervélo SP20

Order details

Graphite/Black/Red

28" S3 DISC ULTEGRA DI2 8070	48	633 070 460
28" S3 DISC ULTEGRA DI2 8070	51	633 070 461
28" S3 DISC ULTEGRA DI2 8070	54	633 070 462
28" S3 DISC ULTEGRA DI2 8070	56	633 070 463
28" S3 DISC ULTEGRA DI2 8070	58	633 070 464
28" S3 DISC ULTEGRA DI2 8070	61	633 070 465

Flouro/Black/White

28" S3 DISC ULTEGRA DI2 8070	48	633 070 450
28" S3 DISC ULTEGRA DI2 8070	51	633 070 451
28" S3 DISC ULTEGRA DI2 8070	54	633 070 452
28" S3 DISC ULTEGRA DI2 8070	56	633 070 453
28" S3 DISC ULTEGRA DI2 8070	58	633 070 454
28" S3 DISC ULTEGRA DI2 8070	61	633 070 455

S-SERIES

S3 Disc Ultegra 8020

Specs

Fork	Cervélo All-Carbon, Tapered S3 Fork For Disc
Headset	FSA IS2 1-1/4 x 1-3/8"
Wheels	DT Swiss P1800 Spline 32 Disc
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8020, 11spd
Handlebar	Cervélo AB09
Stem	Cervélo ST28
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Dimension STN
Seatpost	Cervélo SP20

Order details

Graphite/Black/Red

28" S3 DISC ULTEGRA 8020	48	633 070 480
28" S3 DISC ULTEGRA 8020	51	633 070 481
28" S3 DISC ULTEGRA 8020	54	633 070 482
28" S3 DISC ULTEGRA 8020	56	633 070 483
28" S3 DISC ULTEGRA 8020	58	633 070 484
28" S3 DISC ULTEGRA 8020	61	633 070 485

Flouro/Black/White

28" S3 DISC ULTEGRA 8020	48	633 070 470
28" S3 DISC ULTEGRA 8020	51	633 070 471
28" S3 DISC ULTEGRA 8020	54	633 070 472
28" S3 DISC ULTEGRA 8020	56	633 070 473
28" S3 DISC ULTEGRA 8020	58	633 070 474
28" S3 DISC ULTEGRA 8020	61	633 070 475

S-SERIES

S3 Disc Frameset
Fluoro/Black/White



S-SERIES

S3 Rim Ultegra Di2 8050
Graphite/Black/Red



Fluoro/Black/White

S-SERIES

S3 Disc Frameset

Specs

Fork	Cervélo All-Carbon, Tapered S3 Fork For Disc
Headset	FSA IS2 1-1/4 x 1-3/8"
Handlebar	Cervélo Aero AB09
Stem	Cervélo S3 Stem
Seatpost	Cervélo Carbon, Aero SP20
Thru Axles	Cervélo RAT Thru Axles

Order details

Fluoro/Black/White			
28" S3 DISC FRAMESET	48	633 071 470	
28" S3 DISC FRAMESET	51	633 071 471	
28" S3 DISC FRAMESET	54	633 071 472	
28" S3 DISC FRAMESET	56	633 071 473	
28" S3 DISC FRAMESET	58	633 071 474	
28" S3 DISC FRAMESET	61	633 071 475	

S-SERIES

S3 Rim Ultegra Di2 8050

Specs

Fork	Cervélo All-Carbon, Tapered S3 Fork
Headset	FSA IS2 1-1/4 x 1-3/8"
Wheels	Novatec R5 Carbon Clincher 48mm
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	SShimano Ultegra Di2 8050, 11spd
Handlebar	Cervélo AB09
Stem	Cervélo ST28
Brake Calipers	Shimano Ultegra 8000
Saddle	Prologo Dimension STN
Seatpost	Cervélo SP20

Order details

Graphite/Black/Red			
28" S3 ULTEGRA DI2 8050	48	633 070 410	
28" S3 ULTEGRA DI2 8050	51	633 070 411	
28" S3 ULTEGRA DI2 8050	54	633 070 412	
28" S3 ULTEGRA DI2 8050	56	633 070 413	
28" S3 ULTEGRA DI2 8050	58	633 070 414	
28" S3 ULTEGRA DI2 8050	61	633 070 415	

Fluoro/Black/White			
28" S3 ULTEGRA DI2 8050	48	633 070 400	
28" S3 ULTEGRA DI2 8050	51	633 070 401	
28" S3 ULTEGRA DI2 8050	54	633 070 402	
28" S3 ULTEGRA DI2 8050	56	633 070 403	
28" S3 ULTEGRA DI2 8050	58	633 070 404	
28" S3 ULTEGRA DI2 8050	61	633 070 405	

S-SERIES

S3 Rim Ultegra 8000
Flouro/Black/White



Graphite/Black/Red

S-SERIES

S3 Rim Ultegra 8000

Specs

Fork	Cervélo All-Carbon, Tapered S3 Fork
Headset	FSA IS2 1-1/4 x 1-3/8"
Wheels	DT Swiss P1800 Spline 32
Tires	Continental Grand Prix SL 25mm
Crankset	SShimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano Ultegra 8000, 11spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	SRAM RED eTAP HRD, 11 spd
Handlebar	Cervélo AB09
Stem	Cervélo ST28
Brake Calipers	Shimano Ultegra 8000
Saddle	Prologo Dimension STN
Seatpost	Cervélo SP20

Order details

Graphite/Black/Red			
28" S3 ULTEGRA 8000	48	633 070 430	
28" S3 ULTEGRA 8000	51	633 070 431	
28" S3 ULTEGRA 8000	54	633 070 432	
28" S3 ULTEGRA 8000	56	633 070 433	
28" S3 ULTEGRA 8000	58	633 070 434	
28" S3 ULTEGRA 8000	61	633 070 435	
Flouro/Black/White			
28" S3 ULTEGRA 8000	48	633 070 420	
28" S3 ULTEGRA 8000	51	633 070 421	
28" S3 ULTEGRA 8000	54	633 070 422	
28" S3 ULTEGRA 8000	56	633 070 423	
28" S3 ULTEGRA 8000	58	633 070 424	
28" S3 ULTEGRA 8000	61	633 070 425	

S-SERIES

S3 Rim Frameset
Graphite/Black/Red



S-SERIES

S3 Rim Frameset

Specs

Fork	Cervélo All-Carbon, Tapered S3 Fork
Headset	FSA IS2 1-1/4 x 1-3/8"
Handlebar	Cervélo Aero AB09
Stem	Cervélo ST28
Seatpost	Cervélo Carbon, Aero SP20

Order details

Graphite/Black/Red			
28" S3 FRAMESET	48	633 071 450	
28" S3 FRAMESET	51	633 071 451	
28" S3 FRAMESET	54	633 071 452	
28" S3 FRAMESET	56	633 071 453	
28" S3 FRAMESET	58	633 071 454	
28" S3 FRAMESET	61	633 071 455	

S-SERIES

S2 Rim 105 5800
White/Black/Green



Discontinued model -
Successor to come

S-SERIES

S2 Rim 105 5800

Specs

Fork	Cervélo ALL-Carbon, Tapered S2 Fork
Headset	FSA IS2 1x1/8 - 1x3/8
Wheels	Shimano RS010
Tires	Continental Ultra Sport II 700 x 23
Crankset	Shimano RS510 50/34
Bottom Bracket	BBB Bottomfit BBO-72, PF30 Threaded
Chain	Shimano CN-HG601, 11 spd
Front Derailleur	Shimano 105 5801, 11 spd
Rear Derailleur	Shimano 105 5801, 11 spd
Cassette	Shimano 105 5800, 11 spd, 11-28
Shifters	Shimano 105 5800, 11 spd
Handlebar	Cervélo Performance Alloy Compact
Stem	Cervélo Performance Alloy
Brake Calipers	Shimano 105 5800
Saddle	Cervélo Comfort Race
Seatpost	Cervélo Carbon, Aero SP17

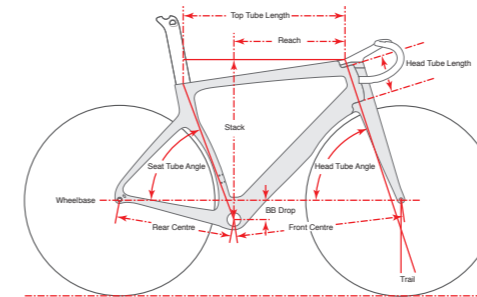
Order details

White/Black/Green			
28" S2 105 5800	48	628 070 270	
28" S2 105 5800	51	628 070 271	
28" S2 105 5800	54	628 070 272	
28" S2 105 5800	56	628 070 273	
28" S2 105 5800	58	628 070 274	
28" S2 105 5800	61	628 070 275	

GEOMETRIES

S5

S5 Disc Dura Ace Di2 9170
S5 Disc RED eTap
S5 Disc Ultegra Di2 8070
S5 Disc Ultegra 8020
S5 Disc Frameset

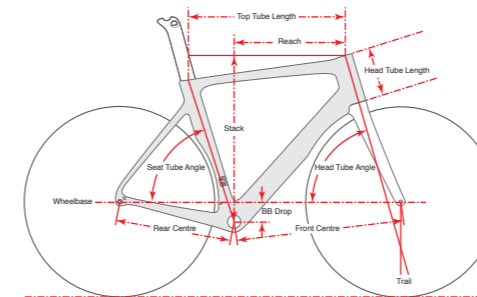


Geometry

Size	48	51	54	56	58
Stack	496	519	542	565	588
Reach	367	376	384	392	401
Seat Tube Angle	73°	73°	73°	73°	73°
Top Tube	520	535	550	565	581
Wheel Size	700c	700c	700c	700c	700c
Head Tube Angle	71°	72°	73°	73.5°	73.5°
Fork Offset	58	52	46	43	43
Head Tube Length	94	112	134	155	182
BB Drop	72.5	72.5	70	70	67.5
Front Centre	579	580	581	588	604
Chainstay Length	405	405	405	405	405
Stand Over Height	714.5	736.2	754.4	782.3	812.9
Trail	57.1	57	57.1	57	57
Wheelbase	973	974	975	982	999

S3

S3 Disc Ultegra Di2 8070
S3 Disc Ultegra 8020
S3 Disc Frameset
S3 Rim Ultegra Di2 8050
S3 Rim Ultegra 8000
S3 Rim Frameset

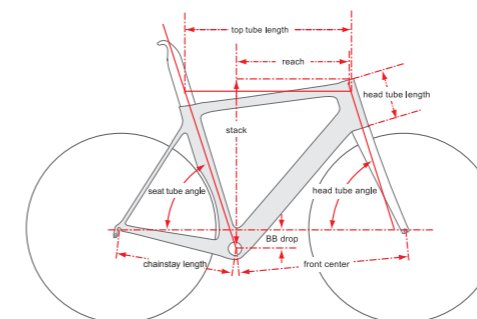


Geometry

Size	48	51	54	56	58	61
Stack	505	530	555	580	605	630
Reach	360	369	378	386	396	405
Seat Tube Angle	73°	73°	73°	73°	73°	73°
Top Tube	515.3	531.5	547.7	563	580.7	597.4
Wheel Size	700c	700c	700c	700c	700c	700c
Head Tube Angle	71°	72°	73°	73.5°	73.5°	73.5°
Fork Offset	58	52	46	43	43	43
Head Tube Length	103.4	123.9	147.2	170.6	199.3	225.4
BB Drop	72.5	72.5	70	70	67.5	67.5
Front Centre	574.9	576.9	578.6	586.1	603.9	620.2
Chainstay Length	405	405	405	405	405	405
Stand Over Height	713	742.1	771.5	801.3	824.9	848.6
Trail	57.1	57.1	57.1	57.1	57.1	57.1
Wheelbase	968.7	970.8	973.3	980.8	999.4	1015.8

S2

S2 Rim 105 5800



Geometry

Size	48	51	54	56	58	61
Stack	505	530	555	580	605	630
Reach	360	369	378	387	396	405
Seat Tube Angle	73.0°	73.0°	73.0°	73.0°	73.0°	73.0°
Top Tube	516	531	548	564	581	597
Wheel Size	700c	700c	700c	700c	700c	700c
Head Tube Angle	70.5°	72.2°	73.1°	73.5°	73.5°	73.5°
Fork Offset	53	53	43	43	43	43
Head Tube Length	108	128	148	173	199	225
BB Drop	68	68	68	68	68	68
Front Centre	575	577	575	587	604	620
Chainstay Length	405	405	405	405	405	405
Stand Over Height	693	723	753	784	815	846

R-SERIES

CLASSIC ROAD



R-SERIES

Those who live on a strict diet of road, be it cobbles or concrete, coasts or climbs, require a bike that can deliver the ultimate all-round ride. That's why the R-Series was engineered to provide maximum performance and rideability to help you achieve your glory - whatever that is for you.

R5 available in Disc and Rim

The R5 will fuel your passion, whether you find glory in winning races or beating your friends to the top of the hill. The R5 makes no compromises as a race machine first and foremost. The frame sets new benchmarks for stiffness and weight but is compliant where you need it for long days in the saddle. The Cervélo pro fit offers an aerodynamic position and the fine-tuned geometry prioritizes stability and handling. This bike is built to go fast.

R3 available in Disc and Rim

The R3 is a high performance allrounder, ready for everything from the Tuesday night world champs to an epic weekend ride. It is light and stiff, and offers compliance where you need it for long days in the saddle. The frame geometry is designed for responsive and stable handling, so you can trust the bike as you attack downhill corners or jump out of the saddle.

R2 available in Rim

Challenge and glory come in many forms: conquering a hard climb, flying down a switchbacking descent, simply pedaling in the fresh air. Whatever form it takes for you, the R2 will be a willing companion, offering high performance and excellent value. Sharing much of the R3's cutting-edge technology and engineering, the R2 is light, stiff, aerodynamic, and ready for long days in the saddle.

R-SERIES

R5 Disc Dura-Ace Di2 9170
Black/Black/Graphite



R-SERIES

R5 Disc Dura-Ace Di2 9170

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss PRC 1450 Spline 35 Disc
Tires	Continental GP4000 S II 25mm
Crankset	Shimano Dura-Ace 9100 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG901, 11 spd
Front Derailleur	Shimano Dura-Ace Di2 9150, 11 spd
Rear Derailleur	Shimano Dura-Ace Di2 9150, 11 spd
Cassette	Shimano Dura-Ace CS-R9100, 11-30
Shifters	Shimano Dura-Ace Di2 9170, 11 spd
Handlebar	Cervélo, AB06
Stem	Cervélo Carbon Stem
Brake Calipers	Shimano Dura-Ace 9170 Hydraulic Disc
Brake Rotor	Shimano SM-RT900, 160mm
Saddle	ASTUTE Skyline Lab
Seatpost	Cervélo Carbon SP18

Order details

Black/Black/Graphite

28" R5 DISC DURA-ACE DI2 9170	48	633 070 040
28" R5 DISC DURA-ACE DI2 9170	51	633 070 041
28" R5 DISC DURA-ACE DI2 9170	54	633 070 042
28" R5 DISC DURA-ACE DI2 9170	56	633 070 043
28" R5 DISC DURA-ACE DI2 9170	58	633 070 044
28" R5 DISC DURA-ACE DI2 9170	61	633 070 045

R-SERIES

R5 Disc RED eTAP
Navy/Red/Orange



R-SERIES

R5 Disc RED eTap

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss PRC 1450 Spline 35 Disc
Tires	Continental GP4000 S II 25mm
Crankset	SRAM RED 52/36
Bottom Bracket	Cervélo BBright Connect 30x86
Chain	SRAM RED 22
Front Derailleur	SRAM RED eTap, 11 spd
Rear Derailleur	SRAM RED eTap, 11 spd
Cassette	SRAM XG 1190, 11-28
Shifters	SRAM RED eTap HRD, 11 spd
Handlebar	Cervélo, AB06
Stem	Cervélo Carbon Stem
Brake Calipers	SRAM RED HRD
Brake Rotor	SRAM CenterLine X 160mm
Saddle	ASTUTE Skyline Lab
Seatpost	Cervélo Carbon SP18

Order details

Navy/Red/Orange

28" R5 DISC SRAM RED ETAP	48	633 070 050
28" R5 DISC SRAM RED ETAP	51	633 070 051
28" R5 DISC SRAM RED ETAP	54	633 070 052
28" R5 DISC SRAM RED ETAP	56	633 070 053
28" R5 DISC SRAM RED ETAP	58	633 070 054
28" R5 DISC SRAM RED ETAP	61	633 070 055

R-SERIES

R5 Disc Ultegra Di2 8070
Black/Black/Graphite



R-SERIES

R5 Disc Ultegra Di2 8070

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss PRC 1450 Spline 35 Disc
Tires	Continental GP4000 S II 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8050, 11 spd
Rear Derailleur	Shimano Ultegra 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8070, 11 spd
Handlebar	Cervélo, AB06
Stem	Cervélo Carbon Stem
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Zero II STN
Seatpost	Cervélo Carbon SP18

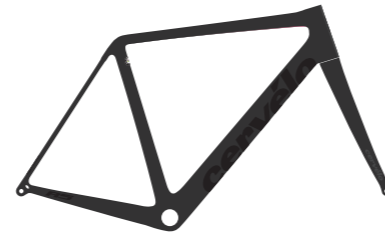
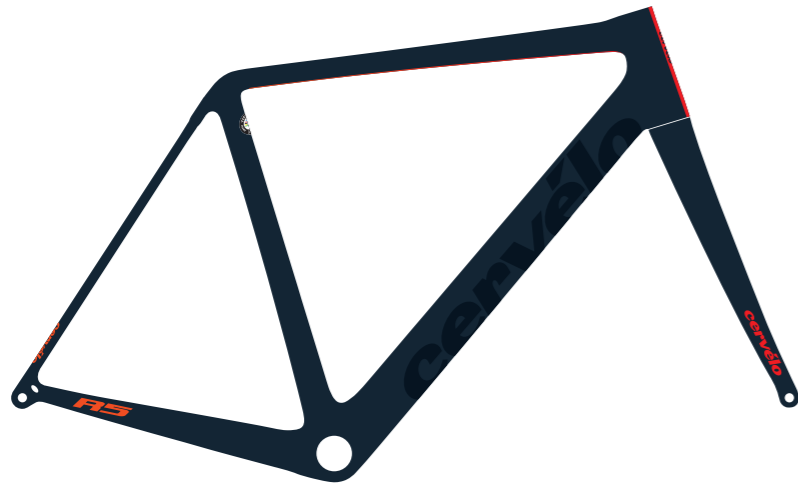
Order details

Black/Black/Graphite

28" R5 DISC ULTEGRA DI2 8000	48	633 070 070
28" R5 DISC ULTEGRA DI2 8000	51	633 070 071
28" R5 DISC ULTEGRA DI2 8000	54	633 070 072
28" R5 DISC ULTEGRA DI2 8000	56	633 070 073
28" R5 DISC ULTEGRA DI2 8000	58	633 070 074
28" R5 DISC ULTEGRA DI2 8000	61	633 070 075

R-SERIES

R5 Disc Frameset
Navy/Red/Orange



Black/Black/Graphite

R-SERIES

R5 Rim Dura-Ace Di2 9150
Black/Black/Graphite



R-SERIES

R5 Disc Frameset

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Seatpost	Cervélo Carbon, Aero SP18
Thru Axles	Cervélo RAT Thru Axles

Order details

Navy/Red/Orange

28" R5 DISC FRAMESET	48	633 071 100
28" R5 DISC FRAMESET	51	633 071 101
28" R5 DISC FRAMESET	54	633 071 102
28" R5 DISC FRAMESET	56	633 071 103
28" R5 DISC FRAMESET	58	633 071 104
28" R5 DISC FRAMESET	61	633 071 105

Black/Black/Graphite

28" R5 DISC FRAMESET	48	633 071 110
28" R5 DISC FRAMESET	51	633 071 111
28" R5 DISC FRAMESET	54	633 071 112
28" R5 DISC FRAMESET	56	633 071 113
28" R5 DISC FRAMESET	58	633 071 114
28" R5 DISC FRAMESET	61	633 071 115

R-SERIES

R5 Rim Dura-Ace Di2 9150

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss PRC 1450 Spline 35
Tires	Continental GP4000 S II 25mm
Crankset	Shimano Dura-Ace 9100 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG901, 11 spd
Front Derailleur	Shimano Dura-Ace Di2 9150, 11 spd
Rear Derailleur	Shimano Dura-Ace Di2 9150, 11 spd
Cassette	Shimano Dura-Ace CS-R9100, 11-30
Shifters	Shimano Dura-Ace Di2 9150, 11 spd
Handlebar	Cervélo, AB06
Stem	Cervélo Carbon Stem
Brake Calipers	Shimano Dura-Ace 9100
Saddle	ASTUTE Skyline Lab
Seatpost	Cervélo Carbon SP18

Order details

Black/Black/Graphite

28" R5 DURA-ACE DI2 9150	48	633 070 010
28" R5 DURA-ACE DI2 9150	51	633 070 011
28" R5 DURA-ACE DI2 9150	54	633 070 012
28" R5 DURA-ACE DI2 9150	56	633 070 013
28" R5 DURA-ACE DI2 9150	58	633 070 014
28" R5 DURA-ACE DI2 9150	61	633 070 015

R-SERIES

R5 Rim RED eTAP
Navy/Red/Orange



R-SERIES

R5 Rim RED eTap

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss PRC 1450 Spline 35
Tires	Continental GP4000 S II 25mm
Crankset	SRAM RED 52/36
Bottom Bracket	Cervélo BBright Connect 30x86
Chain	SRAM RED 22
Front Derailleur	SRAM RED eTap, 11 spd
Rear Derailleur	SRAM RED eTap, 11 spd
Cassette	SRAM XG 1190, 11-28
Shifters	SRAM RED eTap, 11 spd
Handlebar	Cervélo, AB06
Stem	Cervélo Carbon Stem
Brake Calipers	SRAM RED
Saddle	ASTUTE Skyline Lab
Seatpost	Cervélo Carbon SP18

Order details

Navy/Red/Orange

28" R5 SRAM RED ETAP	48	633 070 020
28" R5 SRAM RED ETAP	51	633 070 021
28" R5 SRAM RED ETAP	54	633 070 022
28" R5 SRAM RED ETAP	56	633 070 023
28" R5 SRAM RED ETAP	58	633 070 024
28" R5 SRAM RED ETAP	61	633 070 025

R-SERIES

R5 Rim Ultegra 8000
Black/Black/Graphite



R-SERIES

R5 Rim Ultegra 8000

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss P1800 Spline 32
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8000, 11 spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Ultra Light Alloy Stem
Brake Calipers	Shimano Ultegra 8000
Saddle	Prologo Zero II STN
Seatpost	Cervélo Carbon SP18

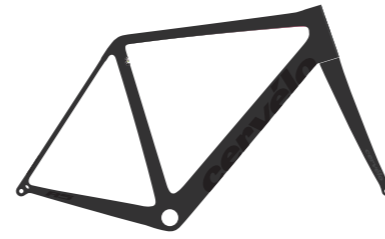
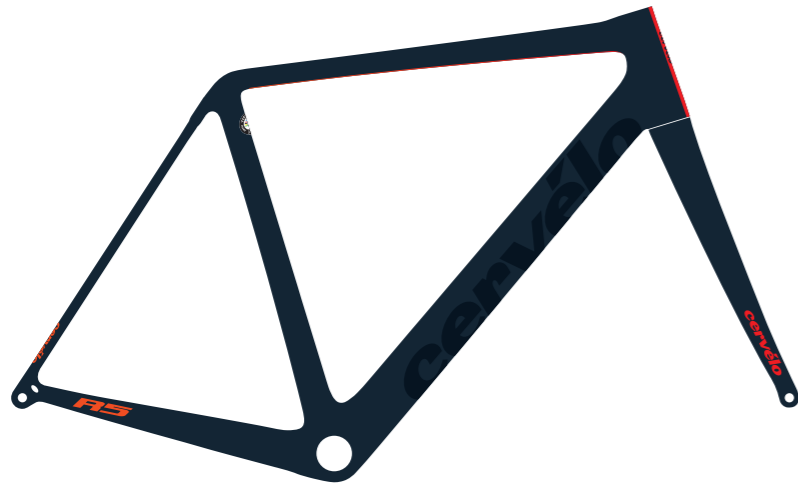
Order details

Black/Black/Graphite

28" R5 ULTEGRA 8000	48	633 070 030
28" R5 ULTEGRA 8000	51	633 070 031
28" R5 ULTEGRA 8000	54	633 070 032
28" R5 ULTEGRA 8000	56	633 070 033
28" R5 ULTEGRA 8000	58	633 070 034
28" R5 ULTEGRA 8000	61	633 070 035

R-SERIES

R5 Rim Frameset
Navy/Red/Orange



Black/Black/Graphite

R-SERIES

R5 Rim Frameset

Specs

Fork	Cervélo All-Carbon, Tapered R5 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Seatpost	Cervélo Carbon, Aero SP18

Order details

Navy/Red/Orange

28" R5 FRAMESET	48	633 071 000
28" R5 FRAMESET	51	633 071 001
28" R5 FRAMESET	54	633 071 002
28" R5 FRAMESET	56	633 071 003
28" R5 FRAMESET	58	633 071 004
28" R5 FRAMESET	61	633 071 005

Black/Black/Graphite

28" R5 FRAMESET	48	633 071 010
28" R5 FRAMESET	51	633 071 011
28" R5 FRAMESET	54	633 071 012
28" R5 FRAMESET	56	633 071 013
28" R5 FRAMESET	58	633 071 014
28" R5 FRAMESET	61	633 071 015

R-SERIES

R3 Disc Ultegra Di2 8070
Black/White



Orange/Navy

R-SERIES

R3 Disc Ultegra Di2 8070

Specs

Fork	Cervélo All-Carbon, Tapered R3 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	Novatec R3 Carbon 35mm Disc
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra Di2 8070, 11 spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Carbon Stem
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Zero II STN
Seatpost	Cervélo Carbon SP19

Order details

Orange/Navy

28" R3 DISC ULTEGRA DI2 8070	48	633 070 140
28" R3 DISC ULTEGRA DI2 8070	51	633 070 141
28" R3 DISC ULTEGRA DI2 8070	54	633 070 142
28" R3 DISC ULTEGRA DI2 8070	56	633 070 143
28" R3 DISC ULTEGRA DI2 8070	58	633 070 144
28" R3 DISC ULTEGRA DI2 8070	61	633 070 145

Black/White/White

28" R3 DISC ULTEGRA DI2 8070	48	633 070 150
28" R3 DISC ULTEGRA DI2 8070	51	633 070 151
28" R3 DISC ULTEGRA DI2 8070	54	633 070 152
28" R3 DISC ULTEGRA DI2 8070	56	633 070 153
28" R3 DISC ULTEGRA DI2 8070	58	633 070 154
28" R3 DISC ULTEGRA DI2 8070	61	633 070 155

R-SERIES

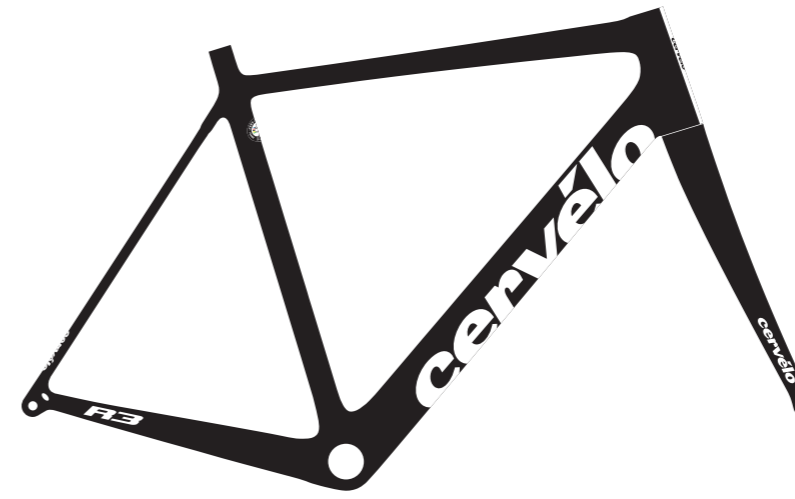
R3 Disc Ultegra 8020
Orange/Navy



Black/White

R-SERIES

R3 Disc Frameset
Black/White



Orange/Navy

R-SERIES

R3 Disc Ultegra 8020

Specs

Fork	Cervélo All-Carbon, Tapered R3 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss P1800 Spline 32 Disc
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8020, 11 spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Ultra Light Alloy Stem
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	Prologo Zero II STN
Seatpost	Cervélo Carbon SP19

Order details

Orange/Navy

28" R3 DISC ULTEGRA 8020	48	633 070 160
28" R3 DISC ULTEGRA 8020	51	633 070 161
28" R3 DISC ULTEGRA 8020	54	633 070 162
28" R3 DISC ULTEGRA 8020	56	633 070 163
28" R3 DISC ULTEGRA 8020	58	633 070 164
28" R3 DISC ULTEGRA 8020	61	633 070 165

Black/White/White

28" R3 DISC ULTEGRA 8020	48	633 070 170
28" R3 DISC ULTEGRA 8020	51	633 070 171
28" R3 DISC ULTEGRA 8020	54	633 070 172
28" R3 DISC ULTEGRA 8020	56	633 070 173
28" R3 DISC ULTEGRA 8020	58	633 070 174
28" R3 DISC ULTEGRA 8020	61	633 070 175

R-SERIES

R3 Disc Frameset

Specs

Fork	Cervélo All-Carbon, Tapered R3 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2
Seatpost	Cervélo Carbon, Aero SP19
Thru Axles:	Cervélo RAT Thru Axles

Order details

Orange/Navy

28" R3 DISC FRAMESET	48	633 071 300
28" R3 DISC FRAMESET	51	633 071 301
28" R3 DISC FRAMESET	54	633 071 302
28" R3 DISC FRAMESET	56	633 071 303
28" R3 DISC FRAMESET	58	633 071 304
28" R3 DISC FRAMESET	61	633 071 305

Black/White/White

28" R3 DISC FRAMESET	48	633 071 310
28" R3 DISC FRAMESET	51	633 071 311
28" R3 DISC FRAMESET	54	633 071 312
28" R3 DISC FRAMESET	56	633 071 313
28" R3 DISC FRAMESET	58	633 071 314
28" R3 DISC FRAMESET	61	633 071 315

R-SERIES

R3 Rim Ultegra Di2 8050
Orange/Navy



Black/White

R-SERIES

R3 Rim Ultegra 8000
Black/White



Orange/Navy

R-SERIES

R3 Rim Ultegra Di2 8050

Specs

Fork	Cervélo All-Carbon, Tapered R3 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	Novatec R3 Carbon 35mm
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra Di2 8050, 11 spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Ultra Light Alloy Stem
Brake Calipers	Shimano Ultegra 8000
Saddle	Prologo Zero II STN
Seatpost	Cervélo Carbon SP19

Order details

Orange/Navy

28" R3 ULTEGRA DI2 8050	48	633 070 100
28" R3 ULTEGRA DI2 8050	51	633 070 101
28" R3 ULTEGRA DI2 8050	54	633 070 102
28" R3 ULTEGRA DI2 8050	56	633 070 103
28" R3 ULTEGRA DI2 8050	58	633 070 104
28" R3 ULTEGRA DI2 8050	61	633 070 105

Black/White/White

28" R3 ULTEGRA DI2 8050	48	633 070 110
28" R3 ULTEGRA DI2 8050	51	633 070 111
28" R3 ULTEGRA DI2 8050	54	633 070 112
28" R3 ULTEGRA DI2 8050	56	633 070 113
28" R3 ULTEGRA DI2 8050	58	633 070 114
28" R3 ULTEGRA DI2 8050	61	633 070 115

R-SERIES

R3 Rim Ultegra 8000

Specs

Fork	Cervélo All-Carbon, Tapered R3 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	DT Swiss P1800 Spline 32
Tires	Continental Grand Prix SL 25mm
Crankset	Shimano Ultegra 8000 52/36
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8000, 11 spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Ultra Light Alloy Stem
Brake Calipers	Shimano Ultegra 8000
Saddle	Prologo Zero II STN
Seatpost	Cervélo Carbon SP19

Order details

Orange/Navy

28" R3 ULTEGRA 8000	48	633 070 120
28" R3 ULTEGRA 8000	51	633 070 121
28" R3 ULTEGRA 8000	54	633 070 122
28" R3 ULTEGRA 8000	56	633 070 123
28" R3 ULTEGRA 8000	58	633 070 124
28" R3 ULTEGRA 8000	61	633 070 125

Black/White/White

28" R3 ULTEGRA 8000	48	633 070 130
28" R3 ULTEGRA 8000	51	633 070 131
28" R3 ULTEGRA 8000	54	633 070 132
28" R3 ULTEGRA 8000	56	633 070 133
28" R3 ULTEGRA 8000	58	633 070 134
28" R3 ULTEGRA 8000	61	633 070 135

R-SERIES

R3 Rim Frameset
Orange/Navy



Black/White

R-SERIES

R2 Rim 105 7000
Riviera/White/White



Slate/Navy/Red

R-SERIES

R3 Rim Frameset

Specs

Fork	Cervélo All-Carbon, Tapered R3 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Seatpost	Cervélo Carbon, Aero SP19

Order details

Orange/Navy

28" R3 FRAMESET	48	633 071 200
28" R3 FRAMESET	51	633 071 201
28" R3 FRAMESET	54	633 071 202
28" R3 FRAMESET	56	633 071 203
28" R3 FRAMESET	58	633 071 204
28" R3 FRAMESET	61	633 071 205

Black/White/White

28" R3 FRAMESET	48	633 071 210
28" R3 FRAMESET	51	633 071 211
28" R3 FRAMESET	54	633 071 212
28" R3 FRAMESET	56	633 071 213
28" R3 FRAMESET	58	633 071 214
28" R3 FRAMESET	61	633 071 215

R-SERIES

R2 Rim 105 7000

Specs

Fork	Cervélo All-Carbon, Tapered R2 Fork
Headset	FSA IS2 1-1/8 x 1-1/2
Wheels	Shimano RS100
Tires	Continental Grand Sport Race SL 25c
Crankset	Shimano RS510 50/34
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG601, 11 spd
Front Derailleur	Shimano 105 R7000, 11 spd
Rear Derailleur	Shimano 105 R7000, 11 spd
Cassette	Shimano 105 R7000, 11 spd, 11-30
Shifters	Shimano 105 R7000, 11 spd
Handlebar	Cervélo Performance Alloy Compact
Stem	Cervélo Performance Alloy
Brake Calipers	Shimano 105 R7000
Saddle	Cervélo Comfort Race
Seatpost	Cervélo Performance Alloy

Order details

Slate/Navy/Red

28" R2 105 7000	48	633 070 180
28" R2 105 7000	51	633 070 181
28" R2 105 7000	54	633 070 182
28" R2 105 7000	56	633 070 183
28" R2 105 7000	58	633 070 184
28" R2 105 7000	61	633 070 185

Riviera/White/White

28" R2 105 7000	48	633 070 190
28" R2 105 7000	51	633 070 191
28" R2 105 7000	54	633 070 192
28" R2 105 7000	56	633 070 193
28" R2 105 7000	58	633 070 194
28" R2 105 7000	61	633 070 195

C-SERIES

ENDURANCE ROAD

C-SERIES

Always moving forward. It's not just a philosophy. In fact, for those who choose the C-Series, it's a necessity. That's why each C-Series bike is built to balance the rider's insatiable hunger for speed with the rideability needed to get them further every day.

C3 available in Disc

A bike that will take you where you want to go - the commute to work, a Gran Fondo, or bike packing on the weekend. With the C3 you can explore with confidence. A more upright riding position, wider tires, and vibration-damping frame are combined with Cervélo's expertise in engineering light, high-performing bikes. The result is a versatile endurance bike that will keep you having fun and smiling til the end.

C2 available in Disc

The all-new C2 is the perfect ride to get you out the door exploring with confidence. It shares the same engineering expertise as the C3 with endurance fit for longer days in the saddle. The combination of value and performance make the C2 an obvious choice for any endurance enthusiast.

C-SERIES

C3 Disc Ultegra Di2 8070
Olive/Orange/Red



Black/White/Didsbury Green

C-SERIES

C3 Disc Ultegra Di2 8070

Specs

Fork	Cervélo All-Carbon, Tapered C3 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2"
Wheels	DT Swiss E1800 32 Disc
Tires	Continental Grand Prix 28c
Crankset	Shimano Ultegra 8000 50/34
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra Di2 8070, 11spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Ultra Light Alloy Stem
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	fi'zi:k Antares VS
Seatpost	Cervélo Carbon SP19

Order details

Olive/Orange/Red

28" C3 DISC ULTEGRA DI2 8070	48	633 070 540
28" C3 DISC ULTEGRA DI2 8070	51	633 070 541
28" C3 DISC ULTEGRA DI2 8070	54	633 070 542
28" C3 DISC ULTEGRA DI2 8070	56	633 070 543
28" C3 DISC ULTEGRA DI2 8070	58	633 070 544
28" C3 DISC ULTEGRA DI2 8070	61	633 070 545

Black/White/Didsbury Green

28" C3 DISC ULTEGRA DI2 8070	48	633 070 550
28" C3 DISC ULTEGRA DI2 8070	51	633 070 551
28" C3 DISC ULTEGRA DI2 8070	54	633 070 552
28" C3 DISC ULTEGRA DI2 8070	56	633 070 553
28" C3 DISC ULTEGRA DI2 8070	58	633 070 554
28" C3 DISC ULTEGRA DI2 8070	61	633 070 555

C-SERIES

C3 Disc Ultegra 8020
Black/White/Didsbury Green



Olive/Orange/Red

C-SERIES

C3 Disc Frameset
Olive/Orange/Red



Black/White/Didsbury Green

C-SERIES

C3 Disc Ultegra 8020

Specs

Fork	Cervélo All-Carbon, Tapered C3 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2"
Wheels	DT Swiss E1800 32 Disc
Tires	Continental Grand Prix 28c
Crankset	Shimano Ultegra 8000 50/34
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-30
Shifters	Shimano Ultegra 8020, 11spd
Handlebar	Cervélo AB07 Ultra Light Alloy Bar
Stem	Cervélo Ultra Light Alloy Stem
Brake Calipers	Shimano Ultegra 8070 Hydraulic Disc
Brake Rotor	Shimano SM-RT800, 160mm
Saddle	fi'zi:k Antares VS
Seatpost	Cervélo Carbon SP19

Order details

Olive/Orange/Red

28" C3 DISC ULTEGRA 8020	48	633 070 520
28" C3 DISC ULTEGRA 8020	51	633 070 521
28" C3 DISC ULTEGRA 8020	54	633 070 522
28" C3 DISC ULTEGRA 8020	56	633 070 523
28" C3 DISC ULTEGRA 8020	58	633 070 524
28" C3 DISC ULTEGRA 8020	61	633 070 525

Black/White/Didsbury Green

28" C3 DISC ULTEGRA 8020	48	633 070 530
28" C3 DISC ULTEGRA 8020	51	633 070 531
28" C3 DISC ULTEGRA 8020	54	633 070 532
28" C3 DISC ULTEGRA 8020	56	633 070 533
28" C3 DISC ULTEGRA 8020	58	633 070 534
28" C3 DISC ULTEGRA 8020	61	633 070 535

C-SERIES

C3 Disc Frameset

Specs

Fork	Cervélo All-Carbon, Tapered C3 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2"
Seatpost	Cervélo Carbon SP19
Thru Axles	Cervélo Thru Axles

Order details

Olive/Orange/Red

28" C3 DISC FRAMESET	48	633 071 600
28" C3 DISC FRAMESET	51	633 071 601
28" C3 DISC FRAMESET	54	633 071 602
28" C3 DISC FRAMESET	56	633 071 603
28" C3 DISC FRAMESET	58	633 071 604
28" C3 DISC FRAMESET	61	633 071 605

Black/White/Didsbury Green

28" C3 DISC FRAMESET	48	633 071 610
28" C3 DISC FRAMESET	51	633 071 611
28" C3 DISC FRAMESET	54	633 071 612
28" C3 DISC FRAMESET	56	633 071 613
28" C3 DISC FRAMESET	58	633 071 614
28" C3 DISC FRAMESET	61	633 071 615

C-SERIES

C2 Disc 105 7020
Navy/Tangerine



Black/Riviera

C-SERIES

C2 Disc 105 7020

Specs

Fork	Cervélo All-Carbon, Tapered C2 Fork for Disc
Headset	FSA IS2 1-1/8 x 1-1/2"
Wheels	Shimano WH-RS170 Disc
Tires	Continental Ultra Sport II 28mm
Crankset	Shimano FC-RS510 50/34
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG601, 11 spd
Front Derailleur	Shimano 105 R7000, 11 spd
Rear Derailleur	Shimano 105 R7000, 11 spd
Cassette	Shimano 105 R7000, 11 spd, 11-30
Shifters	Shimano 105 R7020, 11 spd
Handlebar	Easton EA50 AX
Stem	Easton EA50
Brake Calipers	Shimano 105 R7070
Brake Rotor	Shimano Ultegra SM-RT70, 160mm
Saddle	Cervélo Comfort
Seatpost	Easton EA50

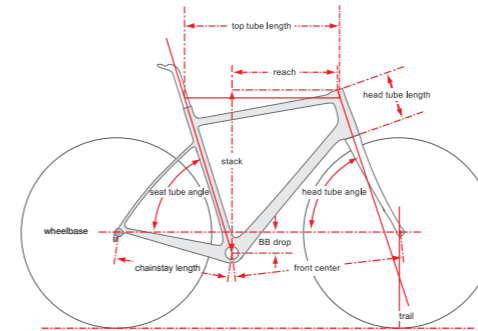
Order details

Navy/Tangerine			
28" C2 DISC 105 7020	48	633 070 500	
28" C2 DISC 105 7020	51	633 070 501	
28" C2 DISC 105 7020	54	633 070 502	
28" C2 DISC 105 7020	56	633 070 503	
28" C2 DISC 105 7020	58	633 070 504	
28" C2 DISC 105 7020	61	633 070 505	
Black/Riviera			
28" C2 DISC 105 7020	48	633 070 510	
28" C2 DISC 105 7020	51	633 070 511	
28" C2 DISC 105 7020	54	633 070 512	
28" C2 DISC 105 7020	56	633 070 513	
28" C2 DISC 105 7020	58	633 070 514	
28" C2 DISC 105 7020	61	633 070 515	

GEOMETRIES

C3

C3 Disc Ultegra Di2 8070
C3 Disc Ultegra 8020
C3 Disc Framesett

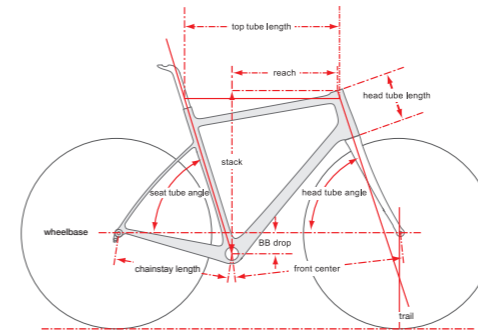


Geometry

Size	48	51	54	56	58	61
Stack	527	549	572	595	618	641
Reach	352	362	372	382	391	400
Seat Tube Angle	73°	73°	73°	73°	73°	73°
Top Tube	515	531	548	565	581	597
Wheel Size	700c	700c	700c	700c	700c	700c
Head Tube Angle	70°	70°	71.1°	71.5°	71.5°	71.5°
Fork Offset	62	62	53	53	53	53
Head Tube Length	108.9	138.3	155.8	180.1	207	231.2
BB Drop	77.5	77.5	75	75	72.5	72.5
Front Centre	586	604	598	616	633	650
Chainstay Length	420	420	420	420	420	420
Stand Over Height	693	724	755	790	811	839
Trail	61	61	61	61	61	61
Wheelbase	994	1012	1007	1024	1042	1059

C2

C2 Disc 105 7020



Geometry

Size	48	51	54	56	58	61
Stack	527	549	572	595	618	641
Reach	352	362	372	382	391	400
Seat Tube Angle	73°	73°	73°	73°	73°	73°
Top Tube	515	531	548	565	581	597
Wheel Size	700c	700c	700c	700c	700c	700c
Head Tube Angle	70°	70°	71.1°	71.5°	71.5°	71.5°
Fork Offset	62	62	53	53	53	53
Head Tube Length	108.9	138.3	155.8	180.1	207	231.2
BB Drop	77.5	77.5	75	75	72.5	72.5
Front Centre	586	604	598	616	633	650
Chainstay Length	420	420	420	420	420	420
Stand Over Height	693	724	755	790	811	839
Trail	61	61	61	61	61	61
Wheelbase	994	1012	1007	1024	1042	1059

PX-SERIES

TRIATHLON



PX-SERIES

Years of dedicated research, development, and testing, all focussed on building the perfect bikes for triathletes. We know you push your limits; these are the bikes that can keep up with you.

For the PX-Series, we put all preconceived ideas aside and started the R&D process with one goal: let the needs of the triathlete dictate the bikes. The result is a bike which is not only the fastest and most aerodynamic triathlon bike on the market, but is user-friendly and supremely comfortable to ride. The PX-Series are industry-leading, award-winning, race-conquering bikes, but their one goal is simple: for you to race as fast as you can.

P5X Disc

There's more to the ultimate triathlon bike than blowing benchmarks away. For the first time in Cervélo's history — for the first time in history, period — the unique needs of every triathlete, whether training, racing or travelling, are truly front and centre. From aerodynamically integrated storage and stress-free packing to unprecedented micro- and macro-adjustability, the P5X focuses on a singular goal: Helping triathletes achieve their personal best.

PX-SERIES

P5X Disc Dura Ace Di2 R9180
Flouro/Didsbury Green/Black



PX-SERIES

P5X Disc Dura Ace Di2 9180

Specs

Fork	Cervélo All-Carbon, P5X Fork
Headset	FSA IS2 1-1/8 x 1-1/2"
Wheels	ENVE SES 54mm Front / 78mm Rear Disc
Tires	Continental GP4000
Crankset	Shimano Dura Ace 9100 52/36
Crankset length	SM 165 MD 170 LG/XLG 172.5
Bottom Bracket	Cervélo BBRight Connect 24x90
Chain	Shimano CN-HG901, 11 spd
Front Derailleur	Shimano Dura Ace FD-9150, 11 spd
Rear Derailleur	Shimano Dura Ace FD-9150, 11 spd
Cassette	Shimano Dura Ace CS-R9100, 11-30
Shifters	Shimano Dura Ace SW-R9160
Aero Bar	Cervélo P5X Aerobar and ENVE SES Aero Extensions S II 700 x 25c
Basebar Width	SM 40cm MD 40cm LG/XL 40cm
Brake Calipers	Shimano BR-9170
Brake Levers	Shimano Dura Ace ST-9180
Brake Rotor	Shimano SM-RT900, 160mm
Saddle	ISM PS 1.0
Seatpost	Cervélo P5X Seatpost with Ritchey Head
Travel Case	P5x Biknd Bag
Accessories	StealthBox, SpeedCase, SmartPack, Rear Hydration Mount

Order details

Flouro/Didsbury Green/Black

28" P5X DISC DURA ACE DI2 9180 S	628 070 720
28" P5X DISC DURA ACE DI2 9180 M	628 070 721
28" P5X DISC DURA ACE DI2 9180 L	628 070 722
28" P5X DISC DURA ACE DI2 9180 XL	628 070 723

PX-SERIES

P5X Disc Ultegra Di2 R8070
Flouro/Didsbury Green/Black



PX-SERIES

P5X Disc Ultegra Di2 8070

Specs

Fork	Cervélo All-Carbon, P5X Fork
Headset	FSA IS2 1-1/8 x 1-1/2"
Wheels	HED Jet 6 Plus Front, 9 Plus Rear Disc
Tires	Continental GP400 S II 700 x 25c
Crankset	Shimano Ultegra 8000 52/36
Crankset length	SM 165 MD 170 LG/XLG 172.5
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-28
Shifters	Shimano Dura Ace SW-R9160
Aero Bar	Cervélo P5X Aero bar and ENVE SES Aero Extensions
Basebar Width	SM 40cm MD 40cm LG/XL 40cm
Brake Calipers	Shimano BR-9170
Brake Levers	Shimano Dura Ace ST-9180
Brake Rotor	Shimano SM-RT900, 160mm
Saddle	ISM PS 1.0
Seatpost	Cervélo P5X Seatpost with Ritchey Head
Travel Case	P5x Biknd Bag
Accessories	StealthBox, SpeedCase, SmartPack, Rear Hydration Mount

Order details

Flouro/Didsbury Green/Black			
28" P5X DISC ULTEGRA DI2 8070	S	628 070 730	
28" P5X DISC ULTEGRA DI2 8070	M	628 070 731	
28" P5X DISC ULTEGRA DI2 8070	L	628 070 732	
28" P5X DISC ULTEGRA DI2 8070	XL	628 070 733	

PX-SERIES

P5X Disc Frameset
Flouro/Didsbury Green/Black



PX-SERIES

P5X Disc Frameset

Specs

Fork	Cervélo All-Carbon, P5X Fork
Headset	FSA IS2 1-1/8 x 1-1/2"
Aero Bar	Cervélo P5X Aero bar
Basebar Width	SM 40cm MD 40cm LG/XL 40cm
Extensions	Enve SES Aero Extensions
Seatpost	Cervélo P5X Seatpost with Ritchey Head
Thru Axles	Cervélo Thru Axles
Accessories	StealthBox, SpeedCase, SmartPack, Rear Hydration Mount

Order details

Flouro/DDGreen/Black			
28" P5X DISC FRAMESET	SM	633 071 500	
28" P5X DISC FRAMESET	MD	633 071 501	
28" P5X DISC FRAMESET	LG	633 071 502	
28" P5X DISC FRAMESET	XL	633 071 503	

P-SERIES

TRIATHLON / TIME TRIAL



P-SERIES

Going from a standstill to a blistering sprint in a time trial or entering T2 as fast and fresh as possible in a triathlon. The world's elite athlete's demand ultimate performance and it's why the P-Series often imitated design has become an icon of raw speed and evolution.

P5 Rim

Designed using Formula 1-level CFD software and proven in the wind tunnel, the Cervélo P5 has more elite-level victories since its launch than any other triathlon bike. With all of our advanced aero features – such as our Extended Seat-tube Cutout, Aero Cable Management, and Dropped Downtube – it's no wonder the P5 is proven fastest in its category time and time again. Match that peak performance with a focus on usability, and you have a frame that's "Simply Faster."

P3 Rim

Why sacrifice speed for usability? The P3 combines the lineage of the category-leading P5 with our widest range of fit options, easy packing for travel, accessible storage, and all our key aero features. The Cervélo P3 has quickly become a mainstay at the Ironman World Championships, with enough P3s on the Kona pier to be a top brand on its own.

P2 Rim

With a heritage that includes two IRONMAN World Championship victories, the P2 is one of the most successful triathlon bikes of all time. Featuring an identical frame to our P3 with its own unique fork and spec package, the P2 is stiffer, more aero and flat-out faster than other bikes in its category.

P-SERIES

P5 Rim eTap
Black/Black/Fluoro



Discontinued model -
Successor to come

P-SERIES

P5 Rim RED eTap

Specs

Fork	Cervélo All-Carbon, P5 Six Fork
Headset	FSA IS2 Stainless Steel 1-1/8 x 1-1/8
Wheels	HED Jet 6 Black
Tires	Continental Attack/Force, 700x22/24c
Crankset	SRAM RED, 52/36
Crankset length	48-51 165cm 54-56 170cm 58-61 172.5cm
Bottom Bracket	SRAM PF30
Chain	SRAM RED 22
Front Derailleur	SRAM RED eTAP, 11 spd
Rear Derailleur	SRAM RED eTAP, 11 spd
Cassette	SRAM XG 1190, 11-28
Shifters	SRAM RED eTAP Blips and RED eTAP Clicks
Aero Bar	3T Aduro
Extensions	3T Ski Bends
Brake Calipers	Magura RT6 Hydraulic Rim
Brake Levers	Magura RT6
Saddle	ISM PS 1.0
Seatpost	Cervélo Carbon, Aero, Rail-Adjust

Order details

Black/Fluoro		
28" P5 RED ETAP	48	625 070 450
28" P5 RED ETAP	51	625 070 451
28" P5 RED ETAP	54	625 070 452
28" P5 RED ETAP	56	625 070 453
28" P5 RED ETAP	58	625 070 454
28" P5 RED ETAP	61	625 070 455

P-SERIES

P3 Rim Ultegra Di2 8060
Fluoro/Black/White



Black/Red/Navy

P-SERIES

P3 Rim Ultegra Di2 8060

Specs

Fork	Cervélo All-Carbon, P3 Fork
Headset	FSA IS2 1-1/8 x 1-1/8"
Wheels	Mavic Cosmic Elite
Tires	Continental Grand Prix SL 23mm
Crankset	Shimano Ultegra 8000 52/36
Crankset length	48-51 165cm 54-56 170cm 58-61 172.5cm
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra Di2 8050, 11 spd
Rear Derailleur	Shimano Ultegra Di2 8050, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-28
Shifters	Shimano Ultegra Di2 8060 & SW-R9160
Aero Bar	Profile Design SVET R basebar
Basebar Width	48-51 40cm 54-56 40cm 58-61 40cm
Brackets	Sonic bracket
Armrest	Ergo Armrest
Extensions	35a Extensions
Stem	Profile 1/Zeroseven
Stem Length	48-51 70cm 54-56 80cm 58-61 90cm
Brake Calipers	Shimano Ultegra 8000
Brake Levers	Shimano Ultegra Di2 8060
Saddle	ISM PS 1.0
Seatpost	Cervélo Carbon, Aero, Rail-Adjust

Order details

Black/Red/Navy			
28" P3 ULTEGRA DI2 8050	48	633 070 640	
28" P3 ULTEGRA DI2 8050	51	633 070 641	
28" P3 ULTEGRA DI2 8050	54	633 070 642	
28" P3 ULTEGRA DI2 8050	56	633 070 643	
28" P3 ULTEGRA DI2 8050	58	633 070 644	
28" P3 ULTEGRA DI2 8050	61	633 070 645	
Fluoro/Black/White			
28" P3 ULTEGRA DI2 8050	48	633 070 650	
28" P3 ULTEGRA DI2 8050	51	633 070 651	
28" P3 ULTEGRA DI2 8050	54	633 070 652	
28" P3 ULTEGRA DI2 8050	56	633 070 653	
28" P3 ULTEGRA DI2 8050	58	633 070 654	
28" P3 ULTEGRA DI2 8050	61	633 070 655	

P-SERIES

P3 Rim Ultegra 8000
Black/Red/Navy



Fluoro/Black/White

P-SERIES

P3 Rim Ultegra 8000

Specs

Fork	Cervélo All-Carbon, P3 Fork
Headset	FSA IS2 1-1/8 x 1-1/8"
Wheels	DT Swiss P1800 Spline
Tires	Continental Grand Prix SL 23mm
Crankset	Shimano Ultegra 8000 52/36
Crankset length	48-51 165cm 54-56 170cm 58-61 172.5cm
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG701, 11 spd
Front Derailleur	Shimano Ultegra 8000, 11 spd
Rear Derailleur	Shimano Ultegra 8000, 11 spd
Cassette	Shimano Ultegra CS-R8000, 11-28
Shifters	Shimano Dura-Ace BSR1, 11 spd
Aero Bar	Profile Design SVET R basebar
Basebar Width	48-51 40cm 54-56 40cm 58-61 40cm
Brackets	Sonic Bracket
Armrest	Ergo Armrest
Extensions	35a Extensions
Stem	Profile 1/Zeroseven
Stem Length	48-51 70cm 54-56 80cm 58-61 90cm
Brake Calipers	Shimano Ultegra 8000
Brake Levers	Shimano Dura-Ace BL-TT79
Saddle	ISM PS 1.0
Seatpost	Cervélo Carbon, Aero, Rail-Adjust

Order details

Black/Red/Navy			
28" P3 ULTEGRA 8000	48	633 070 660	
28" P3 ULTEGRA 8000	51	633 070 661	
28" P3 ULTEGRA 8000	54	633 070 662	
28" P3 ULTEGRA 8000	56	633 070 663	
28" P3 ULTEGRA 8000	58	633 070 664	
28" P3 ULTEGRA 8000	61	633 070 665	
Fluoro/Black/White			
28" P3 ULTEGRA 8000	48	633 070 670	
28" P3 ULTEGRA 8000	51	633 070 671	
28" P3 ULTEGRA 8000	54	633 070 672	
28" P3 ULTEGRA 8000	56	633 070 673	
28" P3 ULTEGRA 8000	58	633 070 674	
28" P3 ULTEGRA 8000	61	633 070 675	

P-SERIES

P3 Rim Frameset
Fluoro/Black/White



P-SERIES

P3 Rim Frameset

Specs

Fork	Cervélo All-Carbon, P3 Fork
Headset	FSA IS2 1-1/8 x 1-1/8"
Seatpost	Cervélo Carbon, Aero, Rail-Adjust

Order details

Fluoro/Black/White			
28" P3 FRAMESET	48	633 071 570	
28" P3 FRAMESET	51	633 071 571	
28" P3 FRAMESET	54	633 071 572	
28" P3 FRAMESET	56	633 071 573	
28" P3 FRAMESET	58	633 071 574	
28" P3 FRAMESET	61	633 071 575	

P-SERIES

P2 Rim 105 7000
Black/Fluoro/White



Riviera/White/White

P-SERIES

P2 Rim 105 7000

Specs

Fork	Cervélo All-Carbon, P2 Fork
Headset	FSA IS2 1-1/8 x 1-1/8"
Wheels	Shimano RS100
Tires	Continental Grand Sport Race 23c
Crankset	Shimano RS510 50/34
Crankset length	48-51 165cm 54-56 170cm 58-61 172.5cm
Bottom Bracket	Cervélo BBright Connect 24x90
Chain	Shimano CN-HG601, 11 spd
Front Derailleur	Shimano 105 R7000, 11 spd
Rear Derailleur	Shimano 105 R7000, 11 spd
Cassette	Shimano 105 R7000, 11 spd, 11-30
Shifters	Shimano Dura-Ace BSR1, 11 spd
Aero Bar	Profile Design WING 10a Basebar
Basebar Width	48-51 40cm 54-56 40cm 58-61 40cm
Brackets	Sonic Clamp
Extensions & Armrest	35a Extensions and Armrest
Stem	Profile Design Aris OS
Stem Length	48-51 70cm 54-56 80cm 58-61 90cm
Brake Calipers	Shimano 105 R7000
Brake Levers	Profile Design ABS AL
Saddle	ISM PS 1.0
Seatpost	Cervélo Carbon, Aero, Rail-Adjust

Order details

Black/Fluoro/White			
28" P2 105 7000	48	633 070 700	
28" P2 105 7000	51	633 070 701	
28" P2 105 7000	54	633 070 702	
28" P2 105 7000	56	633 070 703	
28" P2 105 7000	58	633 070 704	
28" P2 105 7000	61	633 070 705	

Riviera/White/White			
28" P2 105 7000	48	633 070 710	
28" P2 105 7000	51	633 070 711	
28" P2 105 7000	54	633 070 712	
28" P2 105 7000	56	633 070 713	
28" P2 105 7000	58	633 070 714	
28" P2 105 7000	61	633 070 715	



T-SERIES

TRACK

cervélo

cervélo

3T

T4

cervélo

3T

T-SERIES

Those who possess the raw power necessary to conquer the track demand a bike capable of harnessing that power. That's why our T Series was engineered to provide the aerodynamics, geometry and stiffness necessary to bring the power inside, out.

T4

Everything we've learned from our category-leading time trail bikes, optimized for the track. The T4 carbon frameset lives for the extremes: explosive power, precise timing and control, ultimate stiffness and the stability to withstand redline output from the world's most powerful riders. Pairing maximum authority with microsecond reflexes, this frame is strong enough to push to the limit in everyday training, and stiff enough for Olympic gold.

T-SERIES

T4 Frameset
Red/White



T-SERIES

T4 Frameset

Specs

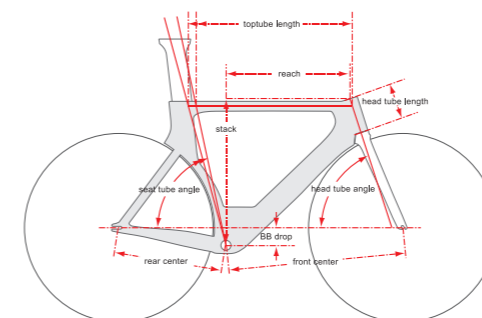
Fork	Cervélo Carbon, T4 Fork
Headset	FSA IS2 1-1/8 x 1-1/8
Seatpost	Cervélo Carbon, Aero, Rail-Adjust

Order details

Red/White			
28" T4 FRAMESET	51	613 077	100
28" T4 FRAMESET	54	613 077	101
28" T4 FRAMESET	56	613 077	102
28" T4 FRAMESET	58	613 077	103

Geometry

Size	51	54	56	58	58	61
Stack	482	498	516	535	559	588
Reach	405	419	433	445	437	446
Effective Top Tube @75° Seat Tube*	535	557	573	589	587	604
Effective Top Tube @78° Seat Tube**	510	530	545	560	556	571
Wheel Size	700c	700c	700c	700c	700c	700c
Head Tube Angle	72.5°	72.5°	72.5°	72.5°	72.5°	72.5°
Fork Offset	43	43	43	43	43	43
Head Tube Length	90	105	125	145	153	183
BB Drop	60	60	60	60	75	75
Front Centre	586	609	626	643	640	658
Rear Centre	380	380	380	380	399	399
Stand Over Height	746	762	780	799	821	850



* seat post position
** forward seat post position

COMPONENT SIZING

		FRAME	COMPONENT SIZE
S-Series	HANDLEBARS	48-51cm	40cm
		54-56cm	42cm
		58-61cm	44cm
	STEM	48-51cm	90mm
		54-56cm	100mm
		58-61cm	110mm
	CRANKSET	48-51cm	170mm
		54-56cm	172.5mm
		58-61cm	175mm

		FRAME	COMPONENT SIZE
R-Series	HANDLEBARS	48-51cm	40cm
		54-56cm	42cm
		58-61cm	44cm
	STEM	48-51cm	90mm
		54-56cm	100mm
		58-61cm	110mm
	CRANKSET	48-51cm	170mm
		54-56cm	172.5mm
		58-61cm	175mm

		FRAME	COMPONENT SIZE
C-Series	HANDLEBARS	48-51cm	40cm
		54-56cm	42cm
		58-61cm	44cm
	STEM	48-51cm	90mm
		54-56cm	100mm
		58-61cm	110mm
	CRANKSET	48-51cm	170mm
		54-56cm	172.5mm
		58-61cm	175mm

		FRAME	COMPONENT SIZE
P5X	HANDLEBARS	SM	40cm
		MD	40cm
		LG-XLG	40cm
	CRANKSET	SM	165mm
		MD	170mm
		LG-XLG	172.5mm

		FRAME	COMPONENT SIZE
P5	HANDLEBARS	48-51cm	Low Mount High Mount
		54-56cm	
		58-61cm	
	STEM	48-51cm	90mm
		54-56cm	
		58-61cm	
		48-51cm	
	CRANKSET	54-56cm	165mm
		58-61cm	170mm
58-61cm		172.5mm	

		FRAME	COMPONENT SIZE
P3	HANDLEBARS	48-51cm	40cm
		54-56cm	40cm
		58-61cm	40cm
	STEM	48-51cm	70mm
		54-56cm	80mm
		58-61cm	90mm
		48-51cm	165mm
	CRANKSET	54-56cm	170mm
		58-61cm	172.5mm

		FRAME	COMPONENT SIZE
P2	HANDLEBARS	48-51cm	40cm
		54-56cm	40cm
		58-61cm	42cm
	STEM	48-51cm	70mm
		54-56cm	80mm
		58-61cm	90mm
		48-51cm	165mm
	CRANKSET	54-56cm	170mm
		58-61cm	172.5mm

CONTACTS

CERVÉLO EUROPE GMBH

DEPARTMENT	PHONE	EMAIL
MARKETING	+49 4471 95855 0	marketing@cervelo-europe.com
CUSTOMER SERVICE	+49 4471 95855 120	service@cervelo-europe.com
FINANCE DEPARTMENT / ACCOUNTS	+49 4471 95855 120	accountancy@cervelo-europe.com

ADDRESS: Cervélo Europe GmbH, Siemensstraße 1-3, 49661 Cloppenburg, www.cervelo-europe-dealer.com

AUSTRIA	0662 433189	oesterreich@cervelo-europe.com
BELGIUM	0800 76059	belgium@cervelo-europe.com
CZECH REPUBLIC	00800 44719660	cesko@cervelo-europe.com
DENMARK	00800 44719660	danmark@cervelo-europe.com
FRANCE	0800 902151	france@cervelo-europe.com
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NETHERLANDS	0800 0249741	nederland@cervelo-europe.com
NORWAY	00800 44719660	norge@cervelo-europe.com
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SWEDEN	00800 44719660	sverige@cervelo-europe.com
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SWITZERLAND	+41 41 748 55 55	schweiz@cervelo-europe.com

SHOP-IN-SHOP 2019



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YOUR CUSTOMIZED CERVÉLO DISPLAY

On the following pages you will find everything you need to create an eye-catching Cervélo retail experience of your choice. The list of modules ranges from a simple bike stand to a complete high-quality bike display. It allows you to develop a custom Cervélo selling and marketing experience in your store to boost your shop's sales.



PODIUM DISPLAY (height: 40 cm)

Cervélo podium in-shop display system for one bike. Easy to build up with a maximum load up to 50 kg. Available in two heights: 20 and 40 cm.



ISLAND/FLOOR DISPLAY

Cervélo in-shop bike display for inexpensive presentation of one to three stand-out models on a robust branded floor mat. Visualisation of key features of the displayed bike ranges with an eye-catching board in a sturdy stainless-steel stand. Comprises floor mat and one bike stand. Dimensions panel: 110 x 140 cm (h x l) / floor mat: 240 x 150 cm



FLOORMAT

Cervélo Floor mat
Dimensions: 240 x 160 cm (w x l)
Art.-Nr. 195 514 938



BIKESTAND

Cervélo Bike Stand
Dimensions: 24 x 16 cm (w x l x h)
Art.-Nr. 195 514 912



MODULAR ELEMENTS

You are free and welcome to choose only what you need and to create an individual Cervélo presence in your shop.

HOW IT COULD LOOK LIKE

The example below should help imagine the impact of a clean shop-in-shop set up. We'd like to help you create a unique consumer experience and have your clients surrounded by appealing bike displays. Modular elements enable us to adapt to your individual needs that depend on more than m² size.



FREESTANDING DISPLAY

Double-sided display system for two bikes / frames on each side. Customisable back panel and sturdy base element. Four stainless-steel bike fixtures adaptable to suit different top tube angles. Adjustable frame supports. Dimensions 120 x 220 x 30cm (w x h x l).



PODIUM DISPLAY (wall)

Cervélo in-shop podium display system with a customisable back wall for one bike. Easy to build up with a maximum load up to 50 kg. Dimensions podium: 150 x 40 x 20 cm (w x l x h) / panel: 130 x 150 cm (h x l)

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CLASSIC 3D BRAND LOGO

3D Cervélo logo made of acrylic glass, solid-coloured red or white. Easy fastening with grub screws on the rear and drilling template supplied.

Dimensions: 200 x 30 x 0,8 cm (w x h x d) (required). Optional lighting and wheel clamps.

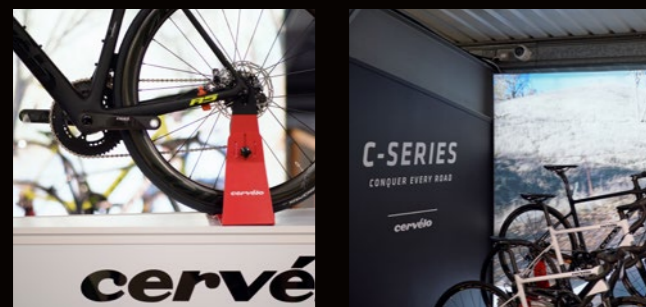


PODIUM DISPLAY (height: 20 cm)

Cervélo podium in-shop display system for one bike. Easy to build up with a maximum load up to 50 kg.

SHOP-IN-SHOP IN ACTION

Some images from one of our "Best Practices" impressively show how impactful a unique Cervélo brand experience can be.



IMPRESSIONS FROM TRI UK

Official launch of Cervélo's biggest Shop-in-Shop concept and realization to date.



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ORDER SHOP-IN-SHOP

To
Cervélo Europe GmbH
Siemensstraße 1-3
49661 Cloppenburg
Germany

Please send by fax to: +49 44 71 - 95 855 299
or by e-mail to: sales@cervelo-europe.com

Customer no. _____

Customer name/Company _____

Contact _____

Date/signature _____

ORDER YOUR POS/SHOP MODULES NOW.

Please ask your sales representative for further support.

Item	Order no.	Unit
Podium Display, 20 cm podium display system for one bike Dimensions: 150 x 40 x 20 cm	196 716 200	└
Podium Display, 40 cm podium display system for one bike Dimensions: 150 x 40 x 40 cm	196 716 201	└
Back wall for podium display Dimensions: 130 x 150 cm (h x l)	196 716 204	└
Island/Floor Display Panel, floormat and two bike stands. Dimensions panel: 110 x 140 cm (h x l) / floormat: 240 x 150 cm	196 716 210	└
Freestanding display double-sided system for two bikes/frame sets on each side. Dimensions: 120 x 220 x 30 cm (w x h x l)	196 815 200	└
Podium Display (steps) Podium step display for one bike on each step, customisable back panel Dimensions podium: 150 x 40 x 20/40 (w x l x h) / panel: 130 x 150 cm (h x l)	CER-216-PDS	└
Podium Display (double) Double podium display for one bike on each step, customisable back panel Dimensions podium: 2x 150 x 40 x 20 (w x l x h) / panel: 130 x 150 cm (h x l)	CER-216-PDD	└
Cervélo wall-mounting bicycle holder / 1 bike Bike display for wall mounting	196 815 213	└
Wall design Variety of sizes and themes available, individual layouts upon request	196 815 214	└
Exclusive 3D brand logo logo made of transparent, acrylic with stainless-steel Dimensions: 200 x 30 x 3 cm (w x h x d)	196 815 215	└
Classic 3D brand logo (red) logo made of red acrylic glass Dimensions: 200 x 30 x 0,8 cm (w x h x d)	196 815 216	└
Classic 3D brand logo (white) logo made of white acrylic glass Dimensions: 200 x 30 x 0,8 cm (w x h x d)	196 716 205	└
Floormat floormat made of vinyl Dimensions: 240 x 150 cm (w x l)	195 514 938	└
Cervélo Bike Stand Dimensions: 24 x 16 cm (w x l)	195 514 912	└
Top element / cube Top element (logo) in cube form for premises with a ceiling height of 3 m or more; dimensions: 70 x 70 x 70 cm	196 815 201	└

BDP - see price list

FINANCING MODELS

1. Partial Support:

- Cervélo Europe is covering 50% of the costs from the Cervélo Shop in Shop moduls under the following terms and conditions:
- Dealer is obliged to:
 - a brand commitment to Cervélo Europe for at least 3 years from the date of purchase
 - provide at least 15 sqm of space and 3 metres of his wall to create a proper Cervélo Shop-in-Shop corner.
 - provide a proper floorplan and pictures of the space he wants to use for the Cervélo SIS corner.
 - The order of the SIS – Moduls has always to go in hand with the respective Sales Rep or Cervélo Europe directly.
 - hold or increase his turnover with Cervélo for the next 3 years.
- The ordered Shop-in-Shop material stays in the possession of Cervélo Europe until all terms has been fulfilled within 3 years. If the dealer misses to fulfill some of these terms, he has to cover the extra costs or needs to hand over his materials back to Cervélo Europe.

2. Full Support:

- Cervélo Europe is covering 50% of the costs from the Cervélo Shop in Shop moduls with the first invoice. The other 50% will be received as a credit note on ordered bikes within year 2 and 3. Support will only be granted under the following terms and conditions:
- Dealer is obliged to:
 - a brand commitment to Cervélo Europe for at least 3 years from the date of purchase
 - provide at least 15 sqm of space and 3 metres of his wall to create a proper Cervélo Shop-in-Shop corner.
 - provide a proper floorplan and pictures of the space he wants to use for the Cervélo SiS corner.
 - The order of the SiS – Moduls has always to go in hand with the respective Sales Rep or Cervélo Europe directly.
 - increase turnover with Cervélo by 20% for the next three years
- The ordered Shop-in-Shop material stays in the possession of Cervélo Europe until all terms has been fulfilled within 3 years. If the dealer misses to fulfill some of these terms, he has to cover the extra costs or needs to hand over his materials back to Cervélo Europe.

5 STEPS ...

... TO YOUR CUSTOMIZED CERVÉLO SHOP-IN-SHOP

Creating a Cervélo Shop-in-Shop in your store is very simple. No matter how big or small your shop is, or how many bikes you want to display, our flexible system and field-proven product range will suit your premises!

How does it work?

1. GET INSPIRED!

Have a look at the following pages illustrating different Cervélo shop-in-shop packages depending on the number of bikes displayed or space provided. By examining the high number of possibilities, you will notice how flexible our system really is! Optional features and supplemental products add functionality and give the presentation a final touch.

2. GET STARTED!

Let's take a look at your shop: Take measurements of the wall and floor space available for a Cervélo in-store concept in your shop, take photos and prepare a floor plan. Talk to us about your ideas and thoughts about which modules you would like to integrate.

3. GET SURPRISED!

Based on the provided data, we will draw a personalized shop-in-shop layout including alternative shop designs for you. Decide on graphics, add modules or choose optional features – together, we will create a customized solution for your shop! This service is free-of-charge and you will be delighted by the result.

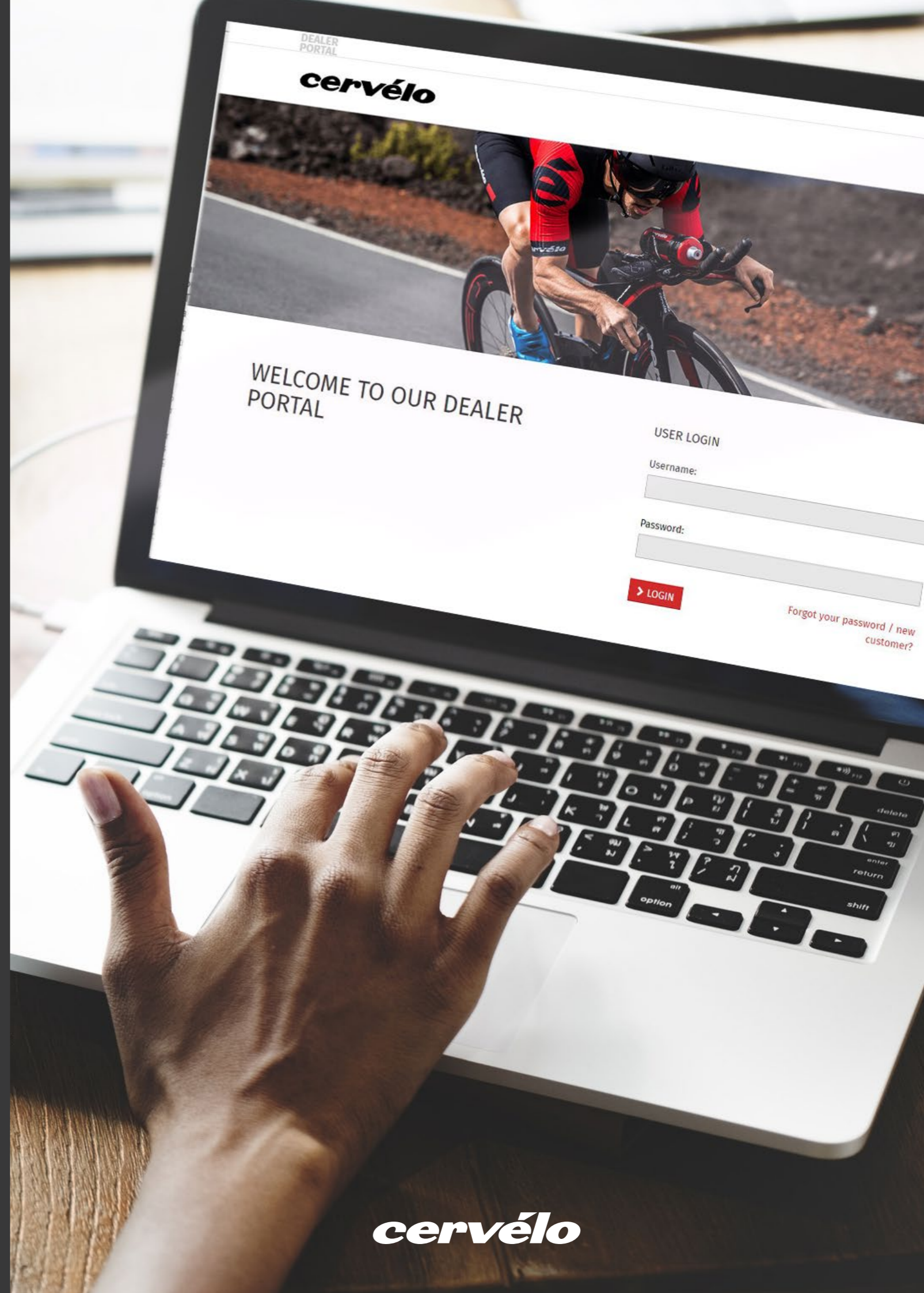
4. GET DOWN TO BUSINESS!

Decide on your favorite shop layout and complete your order until September 30, 2017. We offer different financial solutions (partial support / full support) to give you more freedom and exhibity.

5. FINALLY...

Approximately 8 weeks after your final order, the material will be delivered pre-assembled with instructions provided. That way, the shop-in-shop system is easy to install.

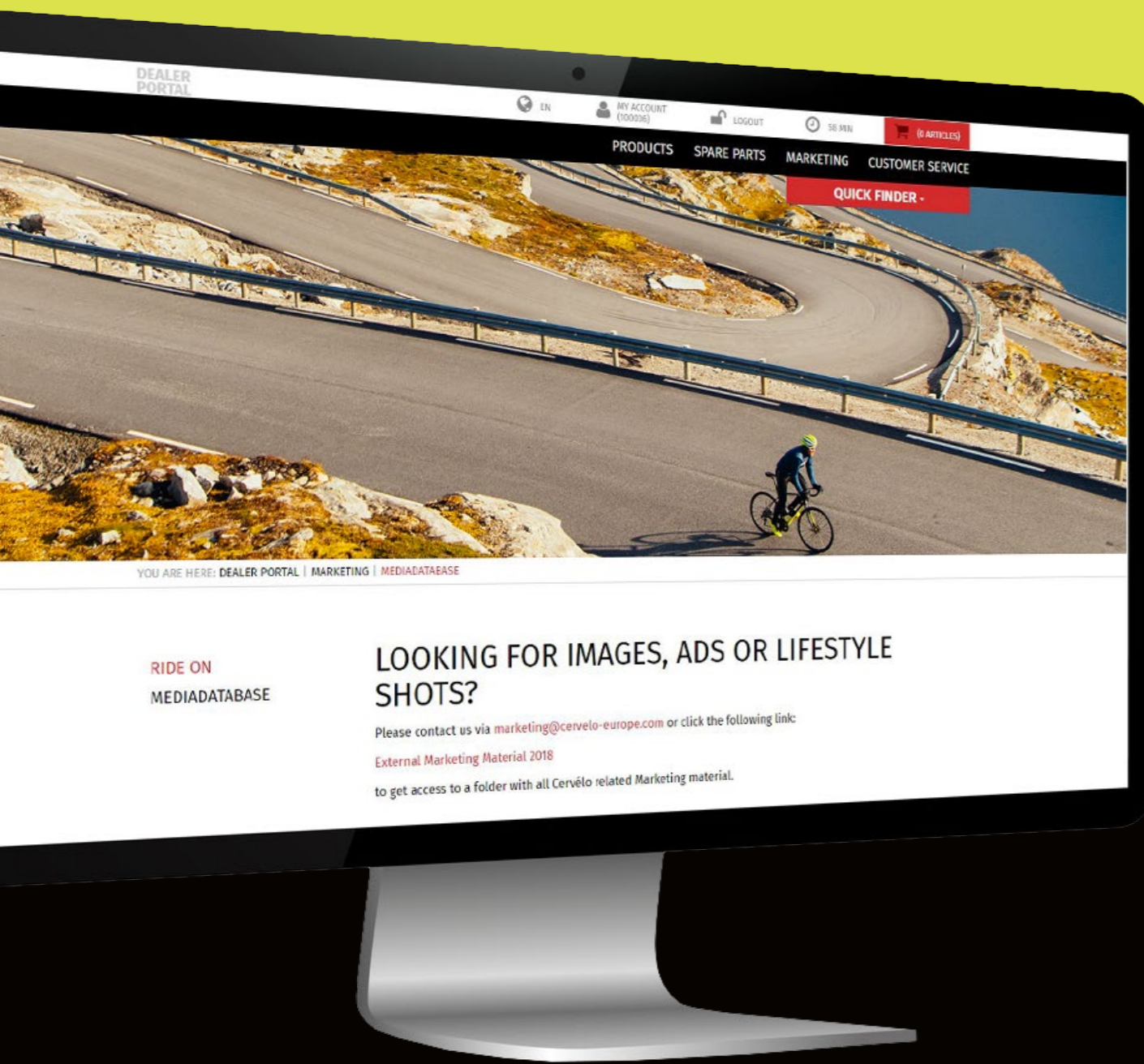
Take advantage of a Cervélo retail experience in your store and improve your inventory turns!



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THE NEW CERVÉLO DEALER PORTAL

www.cervelo-europe-dealer.com



THE CERVÉLO DEALER PORTAL GOT A FRESH LOOK

Order 24 hours online:

Bikes, Framesets and Spare parts

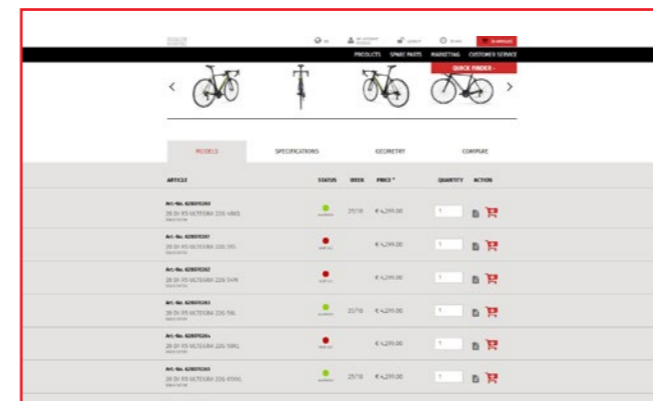
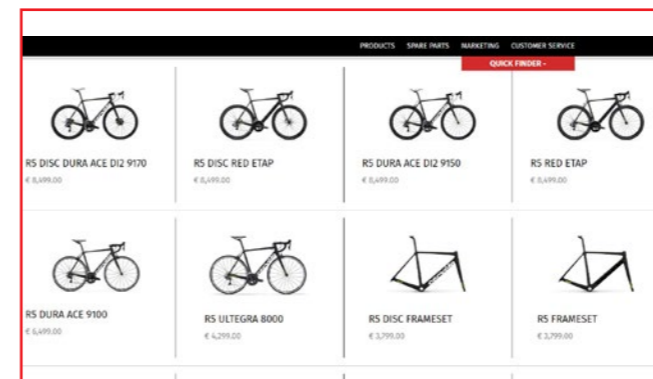
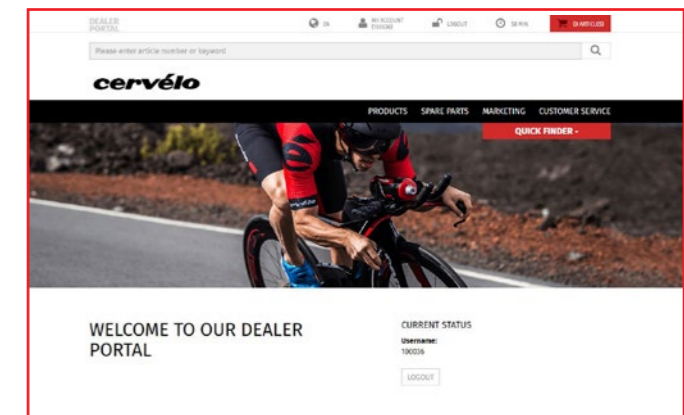
We've adapted the Derby Cycle Look and Feel to help you navigate even easier through our B2B platform.

Your user name remains your customer number, if you've lost your password please send an email to info@cervelo-europe.com

Once logged in you'll see the following screen and are ready to go:

Tip: Save this URL as a „favorite“ in your browser so you don't have to type it again:

www.cervelo-europe-dealer.com



EXAMPLE

Let us give you an example of what the next steps could look like ...

You'll see it is straight forward and pretty easy to use. If you have questions please reach out to your Sales contact.

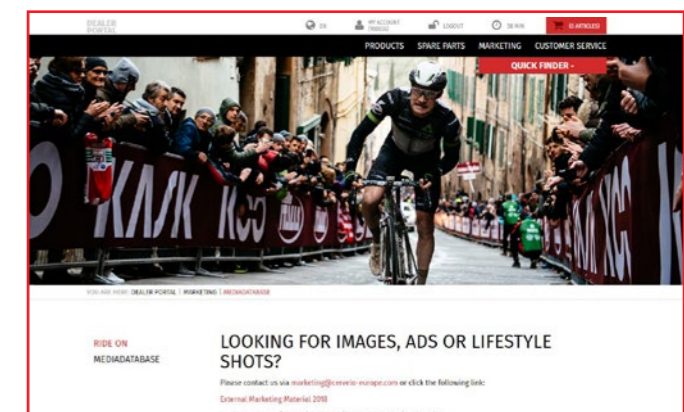
www.cervelo-europe-dealer.com

IMAGES, ADS, LIFESTYLE SHOTS

If you are looking for images, ads or lifestyle shots you will find a shared folder under the tab „Marketing – Mediadatabase“ that we'll give you access to.

Save time and gain flexibility when ordering your bikes via the dealer portal from Cervélo. If you have questions please reach out to

info@cervelo-europe.com



CUSTOMER SERVICE

Claims practice

In case of warranty claims, we ask that you keep to the following course of action to hinder unnecessary costs and save time significantly:

1. Please contact us via phone or email about a claim. Only return bikes for repair by prior arrangement. For unjustified claims we reserve the right to charge for any costs incurred.
2. In order to shorten the time for queries we need the following information in advance:
 - Reason for complaint (damaged or missing item)
 - Delivery means: as frame set or a complete bicycle
 - Model Year
 - Frame height
 - Frame number (with photo)
 - Brief error description
 - Meaningful photos (error must be visible)
3. ONLY WITH this information, can we initiate the claims procedure.
4. If the frame or a part is to be exchanged, you will receive our complaint form by email for return shipment. The form advises which parts need to be returned to us.
5. Complaints can only be carried out by authorized dealers.

Please do also serve customers who have not purchased a Cervélo product from you and assist with their queries.

Incomplete claims will be returned at dealer's costs, if missing documents are not submitted within a week of having been requested.

Contact Details Customer Service:

Cervélo Europe GmbH

Siemensstraße 1-3

D-49661 Cloppenburg

Phone: +49 (0)4471 / 95855 – 120

Fax: +49 (0)4471 / 95855 – 299

E-Mail: service@cervelo-europe.com

Service hours:

Monday to Thursday daily from 09:00 – 17:00

Friday from 09:00 – 13:00

WARRANTY DETAILS

Starting January 1, 2004, each Cervélo Cycles Inc. (Cervélo) bicycle frame purchased after this date is warranted by Cervélo Cycles Inc. against defects in workmanship and materials for as long as the frame is owned by the original owner, excluding paint and decals. (Cervélo bicycle frames purchased before this date came with a four year warranty). This covers ALL bicycle frame models Cervélo offers. This warranty is expressly limited to either the repair or replacement of the defective frame – the decision to repair and replace to be at the sole discretion of Cervélo – and no other remedies are available under the warranty.

Cervélo does not warrant against damage caused by normal wear and tear, improper assembly, improper maintenance, or installation of parts or accessories not originally intended for use with or compatible with the frame or bicycle sold.

Cervélo does not warrant against damage or failure of Cervélo bicycle frames caused by accident, misuse, abuse or neglect. Any modification of the frame or its components shall void this warranty.

All claims under this warranty must be made through an authorized Cervélo distributor. Claims will be processed only after provision by the claimant to Cervélo of proof of purchase and completion of Cervélo's online product registration.

Cervélo's warranty policy is valid only for Cervélo products purchased through authorized Cervélo retailers.

Cervélo products purchased through any channel other than an authorized Cervélo retailer are not covered by the Cervélo warranty.

Subject to the laws of your jurisdiction which prevail where applicable over the terms of this warranty, Cervélo shall not be responsible for incidental or consequential damages suffered. This warranty does not cover labor charges for parts changeovers.

Information subject to change without notice.
Cervélo™, Squoval™ and BBright™ are trademarks owned or used under license by Cervélo Cycles Inc.

GENERAL TERMS AND CONDITIONS OF SALE AND DELIVERY OF DERBY CYCLE GROUP COMPANIES AS AT 6/2018

valid as well concerning any and all deliveries and services of the following enterprises: Raleigh Univega GmbH, Cervélo Europe GmbH, NW Sportgeräte Vertriebs-GmbH.

These General Terms and Conditions are part of all of our offers to and contracts with entrepreneurs regarding deliveries and services, including also in the course of current as well as future business relationships. Any other agreements, including general terms and conditions of our customers, as well as side agreements require our written consent in order to be effective.

1. Offer, conclusion of contract, and documentation

- Our offers and cost estimates are non-binding. We are obligated to provide only those deliveries and/or services that are expressly specified therein.
- Contracts with us take effect only upon our written acceptance of orders/ commissions received by us, upon our written confirmation of declarations of acceptance received by us, or when have delivered or rendered items or services ordered by the customer. The same applies to additions to and amendments of contracts.
- All information provided to the customer (e.g. technical descriptions, drawings, images, information about colours, sizes, and weights) is based on customary business sectorial norms. We are at all times entitled to amend this information as well as the delivery items themselves – e.g. by deviations in design or form, or in colour – provided the customer can reasonably be expected to accept such a deviation. With regard to standardised goods, the tolerances permitted in the standard sheets are applicable. In case of any possible delivery difficulties, we reserve the right to switch to producers of equivalent quality in order to maintain our delivery capacity.
- We retain title, copyright, as well as any and all further intellectual property rights in and to all documentation provided to the customer. Absent our prior consent, such documentation may not be used in any way for purposes not covered by the contract, nor may it be duplicated or made accessible to third parties. It must be promptly returned to us upon request.

2. Dates and Deadlines

- Deadlines begin to run on the date of our written declaration of acceptance or confirmation; however, not before the customer has met all required prerequisites (e.g. agreed financing commitments) and not before any possibly due payments have been received.
- Deadlines are reasonably extended if the contract with our customer is amended or is being supplemented or if our customer fails to comply with his duties of cooperation in a timely fashion.
- Dates and deadlines are binding only as far as they have been expressly agreed upon in writing. In the event of force majeure, including labour disputes, sovereign actions, and traffic disruptions, regardless of whether they are experienced by us or by our suppliers, we are released from the delivery/service obligation for the duration of the effects of the same or, if such an event causes permanent impossibility of the contractual performance, we are released entirely. Under such circumstances, any possibly agreed upon contractual penalty is considered to be not forfeited.

3. Prices

- Our prices are to be understood net, without cash discount, in euros, ex our supply plant, excluding costs of customary trade packaging, and excluding transport and other ancillary costs, plus value-added tax in the amount applicable on the date of delivery. We charge our incurred costs for packaging and substitute packaging, e.g. for a repair device delivered unpacked.
- We will give prompt notice of deviations from our original offer, including as a result of an increase in wages, material-costs, respectively the costs of energy. Applicable are the prices in effect on the date of the order.
- If prices or other terms have changed, this will be notified in the written order confirmation. If no objection is raised within eight working days of the date of the order confirmation, it shall be assumed that the customer has consented to the price increase with legally binding effect, and delivery shall be executed at this price. If the period between acceptance of the order and the agreed upon date of delivery amounts to more than four months, we are also after conclusion of the contract entitled to reasonably adjust the prices in case of an increase in wages, material costs, or the costs of energy. If, with regard to contracts that provide for delivery/service to take place more than four months after conclusion of contract, we experience cost increases during the period between conclusion of contract and performance of the contract, we are entitled to a corresponding increase in the price.

- We reserve the right to make an additional charge in case of non-fulfilment of the contractual sales based on the actual sales achieved.

4. Payments

- Any and all payments are to be made to us without any deduction, either, whichever takes place earlier, when the object of the delivery/service is handed over to the customer, or respectively within 30 days upon receipt of our notification of readiness for delivery and/or our invoice.
- If the customer is in default with payment, all of our further claims become due and payable immediately, without the requirement of any special notice of default.
- If payment in instalments has been agreed upon and the customer is in default with two consecutive instalments, whether in whole or in part, the entire remaining balance becomes due and payable immediately. The customer commences to be in default upon issuance of a notice of default, at the latest. If the time for performance is determined by the calendar, the customer is in default immediately, even without notice, if he fails to effect payment in due time.
- We accept bills of exchange and cheques only upon prior written agreement and only on the proviso that they are discountable. Any and all expenses of such discounting as well as any other further ancillary costs are debited to the customer and must be reimbursed to us immediately. Amounts of bills of exchange or cheques are credited only after we can dispose of their counter-value without reservation.
- We are entitled to charge our customer interest from the due date on in the amount of nine percent-age points p.a. above the applicable basic rate of interest pursuant to Section 247 of the German Civil Code (“Bürgerliches Gesetzbuch”, “BGB”), plus any possible fees and costs. We are expressly reserving the right to claim exceeding damages.
- We are entitled to require from the customer for orders placed (prior order) a security in the amount of 50% of the amount of the order, in particular if no credit limit or an insufficient credit limit is granted by the credit-default insurance, or if the credit limit has been cancelled, or if the customer loses his del credere protection (e.g. exclusion from a purchasing cooperative).
- Any cancellation of the preliminary order or of parts thereof only is permitted after notification of the delivery default in writing with granting a reasonable time for subsequent performance. In the event that the customer is blocked regarding delivery on own request, we are entitled to sell and deliver the products of the blocked orders otherwise. Thereby, the customer loses his right to delivery of the reserved respectively already bindingly ordered products. Unaffected thereby, remains the obligation of acceptance, as far as we have not utilized the goods otherwise. In case of an unjustified non-acceptance, we reserve the right to charge a cancellation fee.
- With regard to deliveries and services for customers outside of Germany, it is deemed expressly agreed upon that the entire costs of our legal proceedings in case of payment default of the customer, whether in or out of court, are for the account of the customer. Unless expressly agreed upon otherwise, customers outside of Germany must always execute payment in advance.
- If the customer has granted the payee direct debit authorization, in which he authorizes the payee to debit payments from his account via direct debit, he instructs the bank at the same time to redeem the direct debits, drawn on his bank account by the payee. With the direct debit authorization, the customer authorizes his bank to redeem direct debits, ordered by the payee. This direct debit authorization is regarded as a SEPA direct debit mandate. The sentences 1, 2 and 3 also apply to direct debit authorizations granted by the customer prior to the effectiveness of these provisions.
- 9a The customer may demand reimbursement of the debited direct debit amount from the bank in the event of an authorized payment based on a SEPA direct debit within eight weeks from the debit entry on his account without giving any reason. Any pecuniary claims of the payee against the customer remain unaffected.
- 5. Assignment of rights, rights of retention, and resale**
- 1 The customer is not entitled to assign claims directed towards us, unless we consented to it in advance in writing.
- 2 The customer may set off with counterclaims only insofar as the same are uncontested or have been acknowledged by a legally binding court decision.
- 3 The exercise of a right of retention by the client because of claims from another contractual relationship

- is excluded. Where the customer exercises a right of retention, this may only be exercised if the amount retained does not exceed the value of the parts of the delivery claimed to be defective; § 320 para. 2 BGB (German Civil code) shall remain unaffected.
- If the customer is in default with payment of an invoice for more than two weeks, if an application is made to initiate insolvency proceedings with regard to the customer’s assets, if the customer has initiated an out-of-court procedure designed to settle debts, or if the customer has ceased making payments, or if other circumstances arise that materially diminish the customer’s creditworthiness and which appear to endanger the provision of the counter-performance owed by the customer, we are entitled, after having set a deadline of at least one week, to demand that the customer provides security regarding still outstanding deliveries in the form of advance payment or by bank guaranty, at the customer’s choice, and to refuse our performance until such time as the security has been granted. After fruitless expiry of a reasonable grace period, we furthermore are entitled to rescind the contract and/or to claim damages. In addition, we may in such case revoke the resale authorisation along with the entitlement to debt collection pursuant to the Articles 7.3 and 7.5, as well as the right to process, transform, combine, and mingle already supplied deliveries or services pursuant to Article 7.2, and we may also demand the return of delivered goods/objects of performance.
- A sale to resellers is permissible only if the reseller for his part maintains a stationary retail shop. In addition, the reseller has to be obligated to impose this obligation on his resellers as well.
- On principle, the customer shall use the non-binding recommended retail price as an orientation, also and especially regarding sales via the internet. Any inter-linking with other internet suppliers shall be agreed upon with us in advance, in order to be able to determine commonly, if this seems to be reasonable for the distributor, considering the requirements of distribution. Price reductions for sell-off purposes at the end of the season should, considering the value of the trademark, not be undertaken before 1 August of the subsequent year.
- Where a distributor has been allocated a sales region on an exclusive basis, he will desist from active marketing outside this sales region.
- Should a customer fail to take delivery of any products manufactured by us under a label or brand name or any other business designation provided by him (trademark or the customer’s own mark) notwithstanding repeated demands after the agreed delivery date has passed, we shall be entitled to realise the products following a corresponding threat in a last demand to take delivery. The customer’s mark need not be removed and may accordingly be exploited and used by us in realising the goods produced under the agreement with him.
- 6. Place of performance/Transfer of risk**
- 1 Cloppenburg is the place of performance for all deliveries and performances/services to be provided by us.
- 2 We are entitled to execute partial deliveries and render partial services, provided the customer can reasonably be expected to accept same.
- 3 The risk regarding all deliveries made by us and services rendered by us passes to the customer when the goods/objects of performance leave our plant (EXW Cloppenburg per INCOTERMS 2010), even if we have taken over further services (e.g. transport or transfer).
- 4 If the goods/objects of performance are delayed in leaving our plant for reasons attributable to the customer, or if the customer otherwise is in default with acceptance, the risk passes on to the customer.
- 5 If we process a manufacturing order for a more closely defined number of bicycles or other products and the customer fails to take delivery of the goods in timely fashion, we are entitled to set a deadline of 14 days for the customer to take delivery. The setting of such a deadline may also be associated with the notification that in the event of failure to take delivery, the goods may be sold to third parties or otherwise utilized by us. The customer must reimburse any shortfall in revenues.
- 6 In the event of a proven deterioration of the solvency of the customer, besides others in the event of default with payment by more than 10 days, application for insolvency proceedings or an out-of-court debt settlement procedure, we are entitled to refuse the supply/service incumbent upon us, until the customer has rendered his consideration and has settled our due claims – also resulting from any possible other business transactions in the course of an ongoing business relationship – or has provided security

therefore. Such security also can be provided in form of advance payment before delivery. In the event that such an advance payment does not take place within 10 days, we are entitled to claim the rights of alternative utilization and reimbursement of shortfall in revenues stated in Section 6.5 correspondingly.

- In the course of scrutinizing the creditworthiness of the customer, we are entitled to demand a bank reference from the bank of the customer. A separate consent of the customer is not required.
- 7. Retention of title**
- 1 We retain title to all delivered goods/objects of performance, until all our claims on whatever legal grounds arising from our business relationship with the customer have been fully and finally satisfied (i.e. until final release also from any and all joint liability for bills of exchange or cheques) (“Reserved Goods”). The same also is applicable to future or conditional claims under contracts simultaneously or subsequently concluded in connection with the business relationship. In case of a current account, the Reserved Goods have the function to secure our claim under the current account relationship (“Kontokorrentverhältnis”).
- 2 Processing and transformation of the Reserved Goods are executed for us as producer in the sense of Section 950 BGB (German Civil Code). The delivered goods/objects of performance which shall be processed or transformed are considered as Reserved Goods with the function to secure our claims within the meaning of Art. 7.1. In the event, the customer processes/ transforms, combines or mingles the Reserved Goods with other goods not belonging to us, we acquire co-ownership in the new item in the ratio of the invoice value of the Reserved Goods to the invoice value of the other goods utilized. If our title to the Reserved Goods expires due to combination, mingling, or processing/transformation of the Reserved Goods, the customer hereby already now assigns to us the ownership rights in the new item or the new object, to which he is entitled to, in the amount of the invoice value of the Reserved Goods, and he shall keep them in his custody for us free of charge, using commercial care. The rights of co-ownership arising hereby likewise constitute Reserved Goods in order to secure our claims within the meaning of Art. 7.1.
- 3 As long as the customer is not in default with payment, he may sell the Reserved Goods in his ordinary course of business and only under his usual terms and conditions of business, provided that the claims resulting from resale simultaneously, pursuant to the Articles 7.4, 7.5 and 7.6, vest in us. The customer is not entitled to dispose of the Reserved Goods otherwise, by pawning them or pledging them as security. The aforementioned authorisation may be revoked by us in the cases set forth in Article 5.4, as well as in case of breach of the aforementioned obligations. In the event of revocation, the customer is also prohibited from processing/transforming the Reserved Goods and from combining or mingling them with other goods.
- 4 The customer’s claims as well as any further rights, including any and all ancillary rights, resulting from the resale of the Reserved Goods, are herewith assigned to us already now, i.e. concurrent with agreement on these General Terms and Conditions, which assignment we herewith accept. They serve to secure our claims to the same extent as the Reserved Goods. If the Reserved Goods are sold by the customer together with other goods not supplied by us, the claim from the resale is herewith assigned to us in the ratio of the invoice value of the Reserved Goods to the invoice value of the other goods. If goods are sold in which we have co-ownership shares pursuant to Art. 7.2, a portion corresponding to our co-ownership share is herewith assigned to us.
- 5 Provided that the resale authorisation has not been revoked, and provided that the customer meets his payment obligations towards us, and has not breached any other essential contractual obligations, the customer is entitled to collect claims from the resale. The customer is not entitled to assign or pledge claims to third parties, including selling claims to factoring banks. The customer must immediately notify us of an interference with our rights by third parties, with such notice to include the documentation necessary for intervention. Any intervention costs incurred are for the account of the customer.
- 6 If the resale authorisation and/or the entitlement to debt collection is revoked, the customer, upon our request, is obliged to provide us with information about the stock of the Reserved Goods as well as about the claims, which are assigned to us. As far as we are not undertaking this by ourselves, he must notify his customers about the assignment to us and provide us with the documents which are necessary for the collection of the assigned claims.
- 7.6 If the resale authorisation and/or the entitlement to debt collection is revoked, the customer, upon our request, is obliged to provide us with information about the stock of the Reserved Goods as well as about the claims, which are assigned to us. As far as we are not undertaking this by ourselves, he must notify his customers about the assignment to us and provide us with the documents which are necessary for the collection of the assigned claims.

Furthermore, if the customer is more than two weeks in default with his payment obligations towards us, we may demand return of the Reserved Goods and collect the claims and further receivables assigned to us. In addition, we may utilize the Reserved Goods in order to satisfy our claims, once we have rescinded the contract or once the prerequisites for the assertion of damages for non-performance occurred. The assertion of retention of title, in particular, the taking back of the Reserved Goods, is only regarded as rescission from the contract if we expressly declare so in writing. Under the aforementioned prerequisites, the customer’s right to possess the Reserved Goods expires. In the designated cases, we are entitled to enter the customer’s premises and pick up the Reserved Goods, following prior notification and the setting of a deadline.

7.7 Upon request of the customer, we shall release securities in so far as the realizable value of the existing securities exceeds the value of our secured claims by more than 10 (ten) percent, whereby we may choose which security we shall release.

8. Liability for defects in quality (“Sachmängel”)

- 8.1 Regarding defects in quality of items supplied by us or also performances provided by us, which the customer notifies to us in writing within the deadlines set forth in Art. 8.2 and which are demonstrably attributable to defects of material and/or construction or other faulty performances, for which we are responsible, we shall grant warranty solely in the way that we will, at our discretion, either remedy the defects in our factory or supply flawless items/replacement parts ex our factory. The customer may only demand a reduction of the remuneration (“Minderung”) or the rescission of the contract (“Wandlung”) if remedy of the defects or substitute delivery is impossible in the given case, if the same culpably does not take place despite written demand by the customer with the setting of a reasonable deadline, or if the remedy fails twice.
- 8.2 The customer is obligated to notify the Derby Cycle customer service about each component failure regarding obvious defects forthwith upon delivery, and regarding hidden defects within five days upon discovery. A breach of this obligation results in the loss of the warranty rights. Transport damages must be reported to the Derby Cycle customer service in writing, and that regarding obvious defects forthwith upon delivery, and regarding hidden defects within five days upon delivery.
- 8.3 As far as the purchase price has not been paid completely yet, we are obligated to remedy the defect or to supply flawless items only after the customer has executed payment of such part of the due payments as it is reasonable taking into account the defect in quality.
- 8.4 If the inspection of a notice of defect in quality reveals that a warranty case does not exist, the customer is charged the costs of repair and inspection on the basis of our then current repair cost rates.
- 8.5 We are not liable for defects in quality if the supplied items/performance objects have been altered, improperly treated, processed or transformed. We are also not liable for defects in quality if a delivery protocol, attached to the goods or provided to the customer, has not been filled in at all or has not been filled in completely. As far as goods, which are intended for consumers, are not resold by the customer directly to a consumer, the customer must obligate his buyers accordingly.
- 8.6 Any warranty claims of customer are subject to a limitation period of 12 months, commencing upon delivery.
- 8.7 Regarding customary wear and tear or customary deterioration of wearing parts, the customer neither is entitled to any claims based on defects in quality nor to any other claims towards us.
- 8.8 Recourse claims pursuant to Sections 478 and 479 BGB [German Civil Code] only exist if the product in question was sold to a consumer, the claim made by the consumer was legitimate and only to the statutory extent, but not for regulations of goodwill not having been agreed with us; they assume that the recourse beneficiary has observed its own obligations, namely observance of the duty to report defects.
- 8.9 The foregoing regulations also apply mutatis mutandis to deficiency in title.
- 9. Liability**
- 9.1 Any and all claims of reimbursement of expenses and damages by the customer are precluded, also if such claims are connected with the customer’s warranty right. This does not apply
 - > if we have acted with wilful misconduct or gross negligence, or
 - > if the claimed damages are the result of a breach of essential contractual obligations (“wesentliche Vertragspflichten”) by us, or

- > if liability for death, injury of body or health is involved, or
 - > if we are liable mandatorily due to a guarantee of quality and features or pursuant to the German Product Liability Act (“Produkthaftungsgesetz”).
- 9.2 Essential contractual duties are such, the breach of which endangers the purpose of the contract, e.g. substantial delay, more than merely insubstantial breach of duties of cooperation, information, and confidentiality, or also more than merely insubstantial breach of duties, which are decisive for the existence of the contract. In the event of a breach of such essential contractual duties, our liability is limited to the foreseeable damage, typical of the contract, unless the breach was conducted with wilful misconduct or gross negligence.
 - 9.3 The preceding limitations of liability also apply in favour of our employees.
 - 9.4 The preceding regulations on the limitation of our liability do not imply any modification of the burden of proof to the disadvantage of the customer.
 - 9.5 If we take items in custody, this takes place at the customer’s risk and expense. As far as not otherwise agreed upon, the customer is obligated to pay us for such storage the customary fee of a commercial warehouse-keeper.
 - 9.6 If the customer exports the items/objects of performance delivered by us abroad, the customer is solely responsible for complying with all relevant legal provisions, including customs and export provisions.

10. Data protection

We are entitled to electronically store our customers’ relevant data and to process and use this for our own operational purposes in accordance with statutory regulations. GDPR will be respected. You can find more detailed information about our data protection measures on our website or request this from our data protection officer.

11. Secrecy

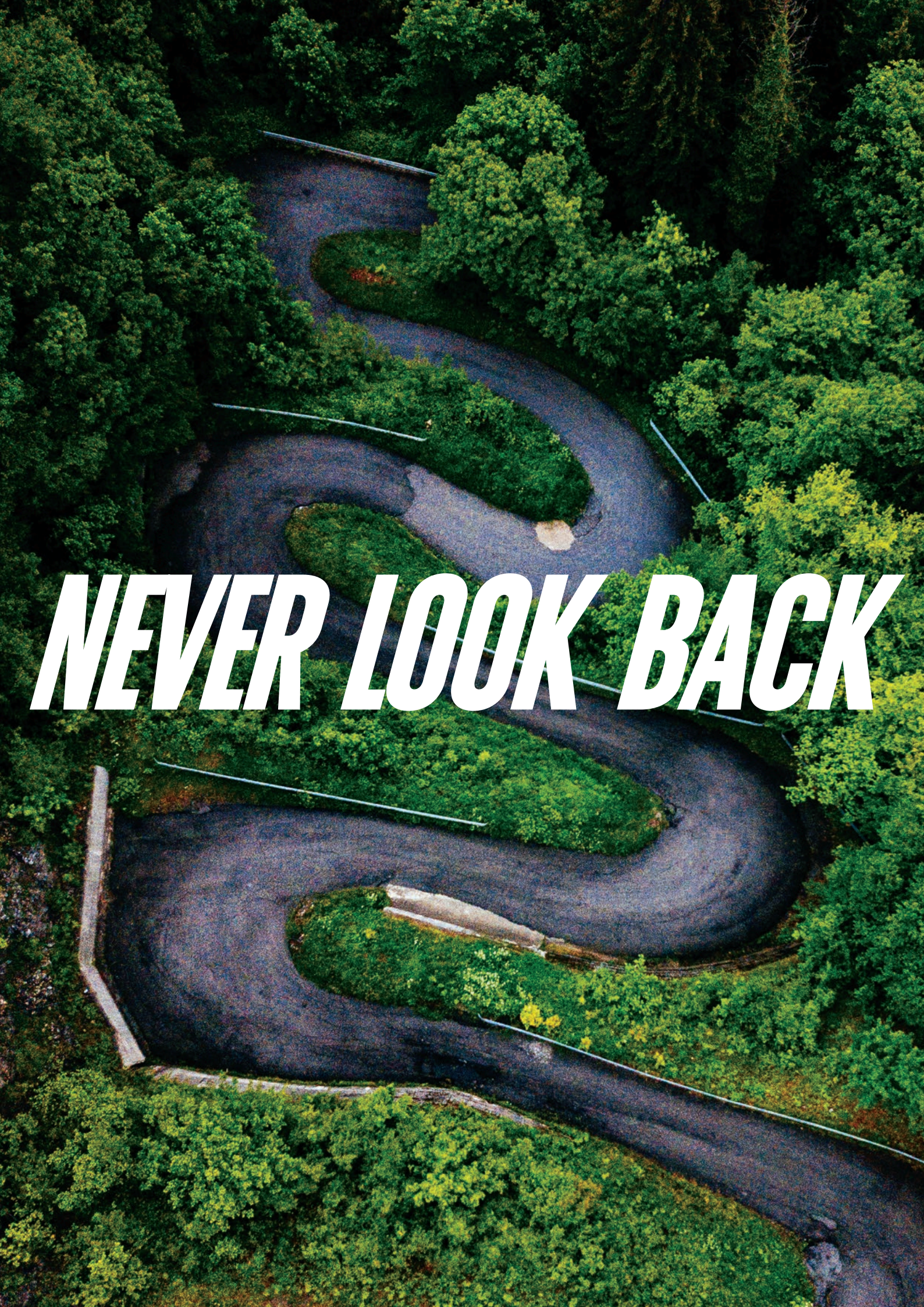
The customer shall treat as strictly confidential all information concerning our products which he receives within the scope of the co-operation and likewise the agreed conditions, quantities and other business transactions with the customer, except where such information is already public knowledge. The duty of secrecy shall continue to apply even after the end of the agreement. All damage arising through any breach of these duties is to be borne by the customer.

12. Place of jurisdiction/Applicable law

- 12.1 The exclusive place of jurisdiction for both parties for any and all disputes, arising directly or indirectly from the contractual relationship, also concerning documents, bills of exchange, and cheques, is the court competent for our registered office. However, we are also entitled to assert claims against the customer at the court having jurisdiction over the customer at the location of his place of residence, his registered office, or his assets.
- 12.2 Applicable law is the law of the Federal Republic of Germany, under exclusion of the United Nations Convention on Contracts for the International Sale of Goods of 11 April 1980 (CISG).

13. Miscellaneous provisions

- 13.1 With regard to the cross-border movement of goods, the following regulations apply, in deviation from the retention of title (Art. 7 of these General Terms and Conditions):
 1. We retain title to the delivered items until complete payment, as far as such a retention of title is effective under the applicable law.
 2. Upon our request, the customer has to provide us with comprehensive support in our efforts to protect our ownership right in and to the delivered items in the relevant country.
 3. The retention of title does not affect the provisions on the transfer of risk.
- 13.2 We are entitled to assign our claims, resulting from deliveries and performances/services for financing purposes.
- 13.3 Transport packaging: The customer is solely responsible for the disposing respectively the recycling of the packaging, and he is taking this responsibility also for us as manufacturer. Due to the high quality of the transport packaging, there generally can be generated revenues from recycling. Any expenses incurred are considered covered by the compensation when calculating the costs of the packaging.
- 13.4 If individual provisions should be or become ineffective, all other provisions remain in full force and effect. The parties agree to replace the ineffective provision by an effective one that most closely approximates to the economic/ legal purpose of the ineffective provision.



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